WEBTRENDS

Children's Environmental Health Centers (CEHCs) Monthly Statistics

WEBTRENDS

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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

Visits Trend

Visit Summary

Visits	14,418
Average per Day	465
Average Visit Length	00:27:41
Median Visit Length	00:05:01
International Visits	6.12%
Visits of Unknown Origin	28.29%
Visits from Your Country: United States (US)	65.58%

Page Views Trend
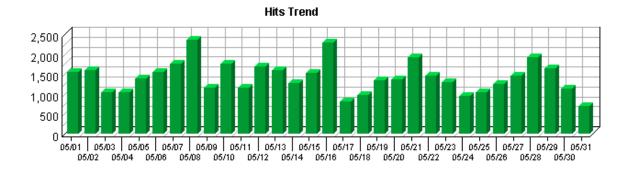
Page View Summary

Page Views	20,118
Average per Day	648
Average Page Views per Visit	1.40

Visitors Trend

Visitor Summary

Unique Visitors	6,673
Visitors Who Visited Once	4,841
Visitors Who Visited More Than Once	1,832
Average Visits per Visitor	2.16

Hits Trend
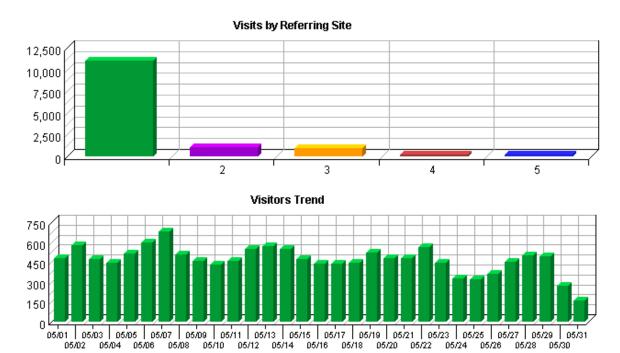
Hit Summary

Successful Hits for Entire Site	44,005
Average Hits per Day	1,419
Home Page Hits	1,020

Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

Visits by Referring Site

Visitors Trend

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Visits by Referring Page

Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site

Activity by Referring Site

	Site	Visits	%
1.	No Referrer	11,007	76.34%
2.	http://www.google.com/	1,062	7.37%
3.	http://es.epa.gov/	913	6.33%
4.	http://search.yahoo.com/	240	1.66%
5.	http://images.google.com/	235	1.63%
6.	http://nlquery.epa.gov/	77	0.53%
7.	http://www.google.ca/	44	0.31%
8.	http://www.google.co.uk/	40	0.28%
9.	http://search.live.com/	35	0.24%
10.	http://www.google.es/	26	0.18%
11.	http://www.google.co.in/	24	0.17%
12.	http://search.yahoo.co.jp/	23	0.16%
13.	http://www.google.com.mx/	23	0.16%
14.	http://www.google.com.au/	18	0.12%
15.	http://images.google.ca/	18	0.12%
16.	http://images.google.co.uk/	17	0.12%
17.	http://cfpub.epa.gov/	17	0.12%
18.	http://search.msn.com/	17	0.12%
19.	http://www.google.com.ar/	16	0.11%
20.	http://www.epa.gov/	16	0.11%
	Subtotal	**13,868**	**96.19%**
	Other	**550**	**3.81%**
	Total	**14,418**	**100.00%**

Activity by Referring Site – Help Card

? **Referring Sites** – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top−level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Domain

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	11,007	76.34%
2.	google.com	1,302	9.03%
3.	epa.gov	1,031	7.15%
4.	yahoo.com	270	1.87%
5.	google.ca	62	0.43%
6.	google.co.uk	57	0.40%
7.	live.com	35	0.24%
8.	google.co.in	32	0.22%
9.	aol.com	31	0.22%
10.	google.es	29	0.20%
11.	google.com.mx	25	0.17%
12.	yahoo.co.jp	23	0.16%
13.	google.com.au	21	0.15%
14.	google.fr	20	0.14%
15.	msn.com	19	0.13%
16.	google.com.ar	17	0.12%
17.	google.co.kr	16	0.11%
18.	google.de	15	0.10%
19.	google.cl	14	0.10%
20.	134.67.99.14	13	0.09%
	Subtotal	**14,039**	**97.37%**
	Other	**379**	**2.63%**
	Total	**14,418**	**100.00%**

Activity by Referring Domain – Help Card

? **Referring Domain** – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.
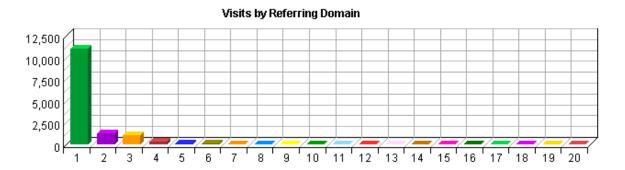
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Visits by Referring Page

Activity by Referring Page

	Page	Visits	%
1.	No Referrer	11,007	76.34%
2.	http://www.google.com/search	1,033	7.16%
3.	http://images.google.com/ imgres	234	1.62%
4.	http://search.yahoo.com/ search	155	1.08%
5.	http://es.epa.gov/ncer/ childrenscenters/autism.html	96	0.67%
6.	http://es.epa.gov/ncer/ childrenscenters/pesticides.html	78	0.54%
7.	http://nlquery.epa.gov/ epasearch/epasearch	76	0.53%
8.	http://es.epa.gov/ncer/ childrenscenters/davis.html	72	0.50%
9.	http://es.epa.gov/ncer/ childrenscenters/columbia.html	44	0.31%
10.	http://www.google.ca/search	43	0.30%
11.	http://www.google.co.uk/ search	39	0.27%
12.	http://search.live.com/ results.aspx	35	0.24%
13.	http://es.epa.gov/ncer/ childrenscenters/asthma.html	33	0.23%
14.	http://es.epa.gov/ncer/ childrenscenters/	31	0.22%
15.	http://es.epa.gov/ncer/ childrenscenters/washington.html	29	0.20%
16.	http://www.google.es/search	25	0.17%
17.	http://www.google.co.in/ search	24	0.17%
18.	http://www.google.com.mx/ search	23	0.16%
19.	http://search.yahoo.co.jp/ search	23	0.16%
20.	http://es.epa.gov/ncer/	22	0.15%

childrenscenters/duke.html		
Subtotal	**13,122**	**91.01%**
Other	**1,296**	**8.99%**
Total	**14,418**	**100.00%**

Activity by Referring Page – Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.
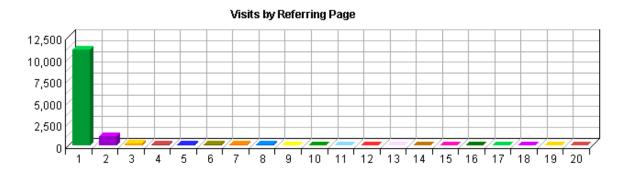
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Visitors Trend

Activity by Search Phrase

Activity by Search Keyword

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine

	Engines	Referrals	%
1.	google	1,984	72.38%
2.	yahoo	372	13.57%
3.	google canada	90	3.28%
4.	google uk	71	2.59%
5.	google australia	40	1.46%
6.	aol netfind	31	1.13%
7.	yahoo japan	29	1.06%
8.	msn	28	1.02%
9.	google france	23	0.84%
10.	google germany	16	0.58%
11.	google italy	16	0.58%
12.	google japan	9	0.33%
13.	yahoo taiwan	8	0.29%
14.	yahoo spain	6	0.22%
15.	yahoo singapore	4	0.15%
16.	yahoo australia &nz	2	0.07%
17.	yahoo canada	2	0.07%
18.	yahoo mexico	2	0.07%
19.	altavista	2	0.07%
20.	excite japan	2	0.07%
	Subtotal	**2,737**	**99.85%**
	Total	**2,741**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	tar creek	26	0.95%
	pesticides	25	0.91%
	biomarkers workplace tool	24	0.88%
	lessons to child at 1.5 year	22	0.80%
	pesticide filetype:ppt	20	0.73%
	duke university logo	15	0.55%
	organophosphates	12	0.44%
	tar creek superfund	12	0.44%
	organophosphate cyp450 metabolism review aeticle	10	0.36%
	tar creek oklahoma	9	0.33%
	team work	9	0.33%
	state of california	8	0.29%
	california davis	8	0.29%
	you are what you eat	7	0.26%
	neurodevelopmental disorders	7	0.26%
	the state of california	6	0.22%
	coloring book	5	0.18%
	children with autism	5	0.18%
	libro de colorear	5	0.18%
	cincinnati	5	0.18%
2. yahoo	hormones use pdf	28	1.02%
	arbour tlr4 schwartz	15	0.55%
	autism environmental factors	4	0.15%
	1−cyclohexyl−3−dodecyl urea	3	0.11%
	activities for children with autism	3	0.11%
	autism in children	3	0.11%
	autism neurodevelopment	3	0.11%
	umdnj autism center	2	0.07%
	neurodevelopmental disorders	2	0.07%
	envirnmental stories for children	2	0.07%
	pesticides and children	2	0.07%
	environmental factors in autism	2	0.07%
	several tests of motor function for year old that is included on the ddst	2	0.07%
	health promotion theories	2	0.07%
	emulsion pcr	2	0.07%
	michigan environmental justice council	2	0.07%
	video pollution children	2	0.07%

	lewis	2	0.07%
	environmental health in barbados	2	0.07%
	health risks of living in agricultural area	2	0.07%
3. google canada	pesticides	8	0.29%
	effects of pesticides	2	0.07%
	autism health centres	2	0.07%
	types of pesticides	2	0.07%
	team work	2	0.07%
	voho mount sinai	2	0.07%
	smoking during pregnant	2	0.07%
	asthma introduction	2	0.07%
	basic information about tobacco	2	0.07%
	duke university logo	1	0.04%
	dr. bruce lanphear cincinatti	1	0.04%
	neurodevelopmental disorders in children	1	0.04%
	triangle bridge diagram	1	0.04%
	dorsolateral prefrontal mri	1	0.04%
	dr. miranda jorge washington dental clinic	1	0.04%
	arsenic autism	1	0.04%
	pesticide health effect	1	0.04%
	immunology complement factor	1	0.04%
	children's environmental science video	1	0.04%
	deet and fishing line	1	0.04%
4. google uk	pesticides	3	0.11%
	pregnancy information psychosocial environment	2	0.07%
	california where is davis	2	0.07%
	cincinnati	2	0.07%
	organophosphates	2	0.07%
	joseph tart/ehp	2	0.07%
	neurodevelopmental disorders autism	2	0.07%
	pbde and autism hertz–picciotto	2	0.07%
	health triangle diagramme	1	0.04%
	pesticides effect children	1	0.04%
	neurodevelopment disorder	1	0.04%
	landrigan, p. j., claudio, l., and mcconnell, r. (1998) in environmental	1	0.04%
	athletic kids with autism	1	0.04%
	negative facts about incinerators	1	0.04%
	epa children	1	0.04%
	child with attention deficit clip	1	0.04%
	painted doors sticking	1	0.04%
	t–cells b–cells monocytes microarrays	1	0.04%
	asthma induced by hormones	1	0.04%

	factors effects on children	1	0.04%
5. google australia	organophosphates	3	0.11%
	diagram asthma in children	2	0.07%
	ultrafine particles health effects	1	0.04%
	how does air pollution give kids asthma	1	0.04%
	health assessment/children	1	0.04%
	pcb on children	1	0.04%
	multiple chemical sensitivities health promotion poster	1	0.04%
	brain development temporal postnatal human	1	0.04%
	children produce lower levels of detoxifying pon1 enzyme.	1	0.04%
	proteomics diagram	1	0.04%
	how to breathe when playing soccer	1	0.04%
	drugs kids in columbia	1	0.04%
	potential risks to children indoors	1	0.04%
	participatory research video health	1	0.04%
	asthma health promotion in whether	1	0.04%
	determination of four quinones in diesel exhaust particles	1	0.04%
	diagram of cockroach for child	1	0.04%
	what will happen if we dont reduce smog	1	0.04%
	rsv and gata−3	1	0.04%
	action against air pollution	1	0.04%
6. aol netfind	health promotion theories	2	0.07%
	pesticides	2	0.07%
	de pere green bay fishing	1	0.04%
	nj community health services for autistic child	1	0.04%
	diagnostic test blood toxic exposure plasticizers	1	0.04%
	university of medicine and dentistry of new jersey b,	1	0.04%
	rsv virus and cognitive delays in infants	1	0.04%
	university of cincinnati lead study	1	0.04%
	percentage of singers who smoke in us	1	0.04%
	iowa epa	1	0.04%
	adhd	1	0.04%
	neurodevelopmental disorders	1	0.04%
	i−94 project	1	0.04%
	simple ways to cook rainbow trout	1	0.04%
	hazards of using pesticides near autistic children	1	0.04%
	mount sinai and pcb's	1	0.04%
	can living with large amounts of mice be harmful during pregnancy	1	0.04%
	aplicar para seccion	1	0.04%
	are bug repellent bracelets safe for children to wear?	1	0.04%
	measuring 33.5 centimeters at 32 weeks pregnant	1	0.04%
		2	0.07%

7.	yahoo japan	center for children's environmental health at the university of california, davis		
		environmental childrens	2	0.07%
		centers for children's environmental health and disease prevention research	2	0.07%
		hepg2 seh	1	0.04%
		ryr1 y522s	1	0.04%
		intracellular il 13	1	0.04%
		chip–ae qol	1	0.04%
		toll–like receptor	1	0.04%
		plcã€€pkcã€€tk	1	0.04%
		ova–igg2a elisa	1	0.04%
		center for childhood neurotoxicology and exposure assessment at rutgers university and the university of medicine and dentistry of new jersey	1	0.04%
		th1 ifn th2 il–4 intracellular staining	1	0.04%
		diacetyl* gc/ms	1	0.04%
		griffith test neurodevelopmental disorders	1	0.04%
		erk p38 mapk	1	0.04%
		intracellular staining th1 th2 flow–cytometry	1	0.04%
		cyp3a4*1b	1	0.04%
		center for childhood neurotoxicology and exposure assessment at rutgers university and the university of medicine and dentistry of new jerseyã€€	1	0.04%
		seh inhibitor	1	0.04%
		el–4 electroporation	1	0.04%
8.	msn	asthma children picture	3	0.11%
		uv spectra for vitaminb 12	2	0.07%
		complex chemicals	2	0.07%
		university of washington childrens	1	0.04%
		mt. sinai center clinical laboratories	1	0.04%
		university of washington children's	1	0.04%
		michigan childrens biographies	1	0.04%
		harvard children's center	1	0.04%
		neurodevelopmental disorders and statistics	1	0.04%
		asthma therapy assessment questionnaire	1	0.04%
		pcbs and asthma	1	0.04%
		john hopkins particulates	1	0.04%
		12–(3–adamantan–1–yl–ureido)–dodecanoic acid	1	0.04%
		autisim in children with seizure disorders	1	0.04%
		symptoms of neurodevelopmental impairments	1	0.04%
		mri/lead poisoning	1	0.04%
		wic centers in east harlem	1	0.04%

	neurodevelopmental disorder	1	0.04%
	biographies children	1	0.04%
	johns hopkins medicine, research animal resources, laboratory, building	1	0.04%
9. google france	pesticides	2	0.07%
	development of an individual exposure model for application to the southern california children's health study	2	0.07%
	mouse model for food allergy using intraperitoneal sensitization	2	0.07%
	fetal blood samplings kits	1	0.04%
	the center for study of environnemental factors in the etiology autism	1	0.04%
	pollution glutathion transferase pdf	1	0.04%
	world children's environment conference in june,july 2008	1	0.04%
	la souris traitée par le chlorpyriphos:cpf	1	0.04%
	no2 so2 asthma epa	1	0.04%
	pesticides children august 2001 seattle	1	0.04%
	master replicas fx sabers filetype:pdf	1	0.04%
	organophosphates	1	0.04%
	dap urine dmp	1	0.04%
	th2	1	0.04%
	community action against asthma maria salinas mail	1	0.04%
	biological sample	1	0.04%
	ratio fieller crossover example	1	0.04%
	maurocalcine creatine	1	0.04%
	how to avoid the harms of media?	1	0.04%
	detroit intermodal freight terminal neighborhood partnership	1	0.04%
10. google germany	us epa carcinogenic pahs	1	0.04%
	pesticides exposure	1	0.04%
	morisseau−c ucla	1	0.04%
	teeny fishing line	1	0.04%
	my brother has asthma	1	0.04%
	what pollutants cause respiratory disorders	1	0.04%
	analysis of the adult human plasma metabolome	1	0.04%
	emulsion pcr	1	0.04%
	pon growing	1	0.04%
	project triangle	1	0.04%
	harvard abstracts	1	0.04%
	david diaz sanchez california ucla	1	0.04%
	suburban areas in the usa	1	0.04%
	gstm1	1	0.04%
	california davis	1	0.04%
	the effect of musical training on the neural correlates of maths processing: functional magnetic resonance imaging study in humans	1	0.04%

11. google italy	pregnant logo	2	0.07%
	judd contribution pcb exposure	1	0.04%
	polychlorinated biphenyls	1	0.04%
	urine retrieval children collection pharmacokinetics compliance sample	1	0.04%
	interaction between autistic children and normal children	1	0.04%
	equine malignant hyperthermia	1	0.04%
	protein charge evaluation	1	0.04%
	verbal neuropsychological testing	1	0.04%
	exposed and non exposed to urban pollution case–control	1	0.04%
	cerebellum cresyl violet	1	0.04%
	iron oxide children	1	0.04%
	probiotics il–10	1	0.04%
	epidemiology tlr4	1	0.04%
	heiman publication expo	1	0.04%
	umdnj autism aba	1	0.04%
12. google japan	parabuthus transvaalicus	1	0.04%
	american journal of respiratory and critical care medicine 2004 169 suppl a605	1	0.04%
	study charge	1	0.04%
	norovirus capsid structure	1	0.04%
	atsdr hair manganese	1	0.04%
	environmental studies at the university of california, davis	1	0.04%
	blood group ab individual abh antigen ratio	1	0.04%
	eet dcu	1	0.04%
	us, transcript, video	1	0.04%
13. yahoo taiwan	ptad	1	0.04%
	neurodevelopmental	1	0.04%
	flow cytometric detection of intracellular th1/th2 cytokines using whole blood: validation of immunologic biomarker for use in epidemiologic studies	1	0.04%
	indoor exposures to air pollutants and allergens in the homes of asthmatic children in inner–city baltimore,	1	0.04%
	bastadin	1	0.04%
	large sterile drape	1	0.04%
	th1/th2 flow	1	0.04%
	isee mexico city 2007	1	0.04%
14. yahoo spain	dosing solution	2	0.07%
	baseline surveys	1	0.04%
	dietary silicon intake	1	0.04%
	bmi 1.65 69.4 41	1	0.04%
	children schools	1	0.04%
	cognitive development of children with autism	2	0.07%

15. yahoo singapore	children's environment	1	0.04%
	lung physiotherapy, pdf	1	0.04%
16. yahoo australia &nz	international society environmental epidemiology	1	0.04%
	children on rapamycin	1	0.04%
17. yahoo canada	growth hormone tokmakejian	1	0.04%
	toz con flema causas	1	0.04%
18. yahoo mexico	que es zoning	1	0.04%
	breast cancer in african ameri	1	0.04%
19. altavista	alpha−toxins from scorpion venom	1	0.04%
	asma	1	0.04%
20. excite japan	ap−1 gel shift	1	0.04%
	intratracheal bacteria e. coli	1	0.04%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	of	227	8.28%
	in	196	7.15%
	children	181	6.60%
	health	160	5.84%
	asthma	139	5.07%
	autism	120	4.38%
	for	120	4.38%
	environmental	117	4.27%
	epa	106	3.87%
	to	89	3.25%
	the	88	3.21%
	pesticides	88	3.21%
	child	73	2.66%
	center	72	2.63%
	university	72	2.63%
	on	70	2.55%
	tar	65	2.37%
	creek	63	2.30%
	detroit	60	2.19%
	pesticide	59	2.15%
2. yahoo	children	73	2.66%
	autism	69	2.52%
	in	44	1.61%
	of	43	1.57%
	environmental	41	1.50%
	health	37	1.35%

	for	36	1.31%
	pdf	32	1.17%
	asthma	31	1.13%
	hormones	28	1.02%
	use	28	1.02%
	center	19	0.69%
	children's	18	0.66%
	schwartz	15	0.55%
	with	15	0.55%
	arbour	15	0.55%
	tlr4	15	0.55%
	research	14	0.51%
	the	13	0.47%
	promotion	13	0.47%
3. google canada	pesticides	17	0.62%
	health	13	0.47%
	of	11	0.40%
	in	9	0.33%
	environmental	7	0.26%
	what	5	0.18%
	autism	5	0.18%
	asthma	5	0.18%
	children	5	0.18%
	effects	4	0.15%
	personality	4	0.15%
	research	4	0.15%
	for	4	0.15%
	the	4	0.15%
	air	4	0.15%
	disorder	4	0.15%
	information	3	0.11%
	diagram	3	0.11%
	about	3	0.11%
	factors	3	0.11%
4. google uk	of	9	0.33%
	autism	9	0.33%
	children	8	0.29%
	in	7	0.26%
	asthma	6	0.22%
	neurodevelopmental	5	0.18%
	with	5	0.18%
	how	5	0.18%

	diagram	4	0.15%
	environmental	4	0.15%
	pregnancy	4	0.15%
	pesticides	4	0.15%
	the	4	0.15%
	disorders	4	0.15%
	health	3	0.11%
	is	3	0.11%
	smoking	3	0.11%
	can	3	0.11%
	environment	3	0.11%
	research	3	0.11%
5. google australia	asthma	8	0.29%
	in	8	0.29%
	children	7	0.26%
	health	6	0.22%
	on	5	0.18%
	diagram	5	0.18%
	the	4	0.15%
	research	4	0.15%
	of	4	0.15%
	organophosphates	3	0.11%
	participatory	3	0.11%
	kids	3	0.11%
	effects	3	0.11%
	air	3	0.11%
	to	3	0.11%
	community	3	0.11%
	pollution	2	0.07%
	promotion	2	0.07%
	we	2	0.07%
	poster	2	0.07%
6. aol netfind	of	8	0.29%
	children	4	0.15%
	health	3	0.11%
	pesticides	3	0.11%
	to	3	0.11%
	in	3	0.11%
	with	2	0.07%
	promotion	2	0.07%
	autistic	2	0.07%
	for	2	0.07%

	safe	2	0.07%
	theories	2	0.07%
	university	2	0.07%
	detroit	2	0.07%
	disorders	1	0.04%
	disorder	1	0.04%
	plasticizers	1	0.04%
	near	1	0.04%
	repellent	1	0.04%
	creatine	1	0.04%
7. yahoo japan	of	7	0.26%
	university	7	0.26%
	environmental	6	0.22%
	for	6	0.22%
	health	4	0.15%
	the	4	0.15%
	at	4	0.15%
	center	4	0.15%
	intracellular	3	0.11%
	dentistry	2	0.07%
	childrenâ€™s	2	0.07%
	th1	2	0.07%
	prevention	2	0.07%
	exposure	2	0.07%
	california,	2	0.07%
	assessment	2	0.07%
	disease	2	0.07%
	children's	2	0.07%
	th2	2	0.07%
	centers	2	0.07%
8. msn	children	6	0.22%
	asthma	5	0.18%
	of	4	0.15%
	neurodevelopmental	3	0.11%
	picture	3	0.11%
	childrens	3	0.11%
	children's	3	0.11%
	in	3	0.11%
	spectra	2	0.07%
	university	2	0.07%
	hopkins	2	0.07%
	12	2	0.07%

	washington	2	0.07%
	biographies	2	0.07%
	health	2	0.07%
	complex	2	0.07%
	disorders	2	0.07%
	vitaminb	2	0.07%
	sinai	2	0.07%
	uv	2	0.07%
9. google france	for	5	0.18%
	the	5	0.18%
	model	4	0.15%
	of	4	0.15%
	pesticides	3	0.11%
	children's	3	0.11%
	to	3	0.11%
	study	3	0.11%
	individual	2	0.07%
	mouse	2	0.07%
	southern	2	0.07%
	exposure	2	0.07%
	an	2	0.07%
	asthma	2	0.07%
	intraperitoneal	2	0.07%
	development	2	0.07%
	california	2	0.07%
	health	2	0.07%
	food	2	0.07%
	in	2	0.07%
10. google germany	the	4	0.15%
	of	3	0.11%
	california	2	0.07%
	ucla	2	0.07%
	in	2	0.07%
	magnetic	1	0.04%
	growing	1	0.04%
	triangle	1	0.04%
	project	1	0.04%
	david	1	0.04%
	us	1	0.04%
	harvard	1	0.04%
	adult	1	0.04%
	correlates	1	0.04%

		functional	1	0.04%
		imaging	1	0.04%
		musical	1	0.04%
		brother	1	0.04%
		pahs	1	0.04%
		human	1	0.04%
11.	google italy	children	4	0.15%
		exposed	2	0.07%
		pregnant	2	0.07%
		logo	2	0.07%
		non	1	0.04%
		neuropsychological	1	0.04%
		equine	1	0.04%
		urban	1	0.04%
		violet	1	0.04%
		evaluation	1	0.04%
		pollution	1	0.04%
		probiotics	1	0.04%
		testing	1	0.04%
		compliance	1	0.04%
		iron	1	0.04%
		interaction	1	0.04%
		publication	1	0.04%
		hyperthermia	1	0.04%
		polychlorinated	1	0.04%
		sample	1	0.04%
12.	google japan	of	2	0.07%
		charge	1	0.04%
		respiratory	1	0.04%
		critical	1	0.04%
		atsdr	1	0.04%
		hair	1	0.04%
		video	1	0.04%
		study	1	0.04%
		transvaalicus	1	0.04%
		manganese	1	0.04%
		parabuthus	1	0.04%
		dcu	1	0.04%
		2004	1	0.04%
		care	1	0.04%
		transcript,	1	0.04%
		a605	1	0.04%

	journal	1	0.04%
	medicine	1	0.04%
	blood	1	0.04%
	group	1	0.04%
13. yahoo taiwan	in	3	0.11%
	of	3	0.11%
	flow	2	0.07%
	th1/th2	2	0.07%
	immunologic	1	0.04%
	validation	1	0.04%
	using	1	0.04%
	2007	1	0.04%
	whole	1	0.04%
	neurodevelopmental	1	0.04%
	drape	1	0.04%
	large	1	0.04%
	use	1	0.04%
	cytokines	1	0.04%
	biomarker	1	0.04%
	for	1	0.04%
	bastadin	1	0.04%
	studies	1	0.04%
	city	1	0.04%
	detection	1	0.04%
14. yahoo spain	solution	2	0.07%
	dosing	2	0.07%
	silicon	1	0.04%
	surveys	1	0.04%
	69.4	1	0.04%
	dietary	1	0.04%
	baseline	1	0.04%
	1.65	1	0.04%
	intake	1	0.04%
	schools	1	0.04%
	bmi	1	0.04%
	41	1	0.04%
	children	1	0.04%
15. yahoo singapore	with	2	0.07%
	of	2	0.07%
	autism	2	0.07%
	development	2	0.07%
	children	2	0.07%

Activity by Search Engine

		cognitive	2	0.07%
		physiotherapy,	1	0.04%
		children's	1	0.04%
		pdf	1	0.04%
		environment	1	0.04%
		lung	1	0.04%
16.	yahoo australia &nz	international	1	0.04%
		on	1	0.04%
		society	1	0.04%
		epidemiology	1	0.04%
		environmental	1	0.04%
		rapamycin	1	0.04%
		children	1	0.04%
17.	yahoo canada	causas	1	0.04%
		flema	1	0.04%
		growth	1	0.04%
		tokmakejian	1	0.04%
		hormone	1	0.04%
		con	1	0.04%
		toz	1	0.04%
18.	yahoo mexico	zoning	1	0.04%
		cancer	1	0.04%
		que	1	0.04%
		ameri	1	0.04%
		african	1	0.04%
		es	1	0.04%
		in	1	0.04%
		breast	1	0.04%
19.	altavista	alpha−toxins	1	0.04%
		from	1	0.04%
		scorpion	1	0.04%
		venom	1	0.04%
		asma	1	0.04%
20.	excite japan	coli	1	0.04%
		e.	1	0.04%
		ap−1	1	0.04%
		shift	1	0.04%
		gel	1	0.04%
		bacteria	1	0.04%
		intratracheal	1	0.04%

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.
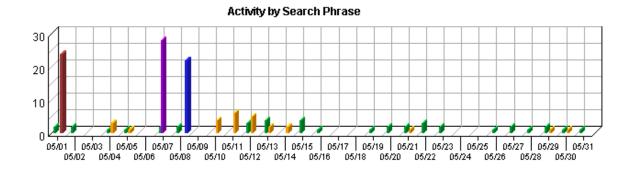
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💡 This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase

	Phrases	Referrals	%
1.	pesticides	40	1.46%
2.	hormones use pdf	28	1.02%
3.	tar creek	26	0.95%
4.	biomarkers workplace tool	24	0.88%
5.	lessons to child at 1.5 year	22	0.80%
6.	pesticide filetype:ppt	20	0.73%
7.	organophosphates	18	0.66%
8.	duke university logo	16	0.58%
9.	arbour tlr4 schwartz	15	0.55%
10.	tar creek superfund	13	0.47%
11.	team work	12	0.44%
12.	organophosphate cyp450 metabolism review aeticle	10	0.36%
13.	neurodevelopmental disorders	10	0.36%
14.	tar creek oklahoma	9	0.33%
15.	california davis	9	0.33%
16.	state of california	8	0.29%
17.	you are what you eat	7	0.26%
18.	cincinnati	7	0.26%
19.	children with autism	6	0.22%
20.	the state of california	6	0.22%
	Subtotal	**306**	**11.16%**
	Total	**2,741**	**100.00%**

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. pesticides	google	25	0.91%
	google canada	8	0.29%
	google uk	3	0.11%
	aol netfind	2	0.07%
	google france	2	0.07%
2. hormones use pdf	yahoo	28	1.02%
3. tar creek	google	26	0.95%
4. biomarkers workplace tool	google	24	0.88%
5. lessons to child at 1.5 year	google	22	0.80%
6. pesticide filetype:ppt	google	20	0.73%
7. organophosphates	google	12	0.44%
	google australia	3	0.11%
	google uk	2	0.07%
	google france	1	0.04%
8. duke university logo	google	15	0.55%
	google canada	1	0.04%
9. arbour tlr4 schwartz	yahoo	15	0.55%
10. tar creek superfund	google	12	0.44%
	google canada	1	0.04%
11. team work	google	9	0.33%
	google canada	2	0.07%
	google uk	1	0.04%
12. organophosphate cyp450 metabolism review aeticle	google	10	0.36%
13. neurodevelopmental disorders	google	7	0.26%
	yahoo	2	0.07%
	aol netfind	1	0.04%
14. tar creek oklahoma	google	9	0.33%
15. california davis	google	8	0.29%
	google germany	1	0.04%
16. state of california	google	8	0.29%
17. you are what you eat	google	7	0.26%
18. cincinnati	google	5	0.18%
	google uk	2	0.07%
19. children with autism	google	5	0.18%
	yahoo	1	0.04%
20. the state of california	google	6	0.22%

Activity by Search Phrase – Help Card

?   <u>**Top Search Phrases Table**</u>

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

<u>**Top Search Phrases with Engines Detail Table**</u>

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

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How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword

	Keywords	Referrals	%
1.	of	330	2.80%
2.	children	295	2.50%
3.	in	279	2.37%
4.	health	231	1.96%
5.	autism	209	1.77%
6.	asthma	197	1.67%
7.	environmental	181	1.54%
8.	for	179	1.52%
9.	the	129	1.09%
10.	pesticides	124	1.05%
11.	epa	118	1.00%
12.	to	114	0.97%
13.	center	100	0.85%
14.	on	93	0.79%
15.	university	91	0.77%
16.	children's	86	0.73%
17.	research	83	0.70%
18.	child	82	0.70%
19.	with	82	0.70%
20.	effects	76	0.64%
	Subtotal	**3,079**	**26.13%**
	Total	**11,785**	**100.00%**

Keywords	Engines	Referrals	%
1. of	google	227	1.93%
	yahoo	43	0.36%
	google canada	11	0.09%
	google uk	9	0.08%
	aol netfind	8	0.07%
	yahoo japan	7	0.06%
	google australia	4	0.03%
	msn	4	0.03%
	google france	4	0.03%
	google germany	3	0.03%
	yahoo taiwan	3	0.03%
	google japan	2	0.02%
	yahoo singapore	2	0.02%
	mamma	1	0.01%
	google austria	1	0.01%
	yahoo uk &ireland	1	0.01%
2. children	google	181	1.54%
	yahoo	73	0.62%
	google uk	8	0.07%
	google australia	7	0.06%
	msn	6	0.05%
	google canada	5	0.04%
	aol netfind	4	0.03%
	google italy	4	0.03%
	yahoo singapore	2	0.02%
	yahoo australia &nz	1	0.01%
	mamma	1	0.01%
	yahoo taiwan	1	0.01%
	google france	1	0.01%
	yahoo spain	1	0.01%
3. in	google	196	1.66%
	yahoo	44	0.37%
	google canada	9	0.08%
	google australia	8	0.07%
	google uk	7	0.06%
	msn	3	0.03%
	yahoo taiwan	3	0.03%
	aol netfind	3	0.03%
	google france	2	0.02%

	google germany	2	0.02%
	yahoo mexico	1	0.01%
	mamma	1	0.01%
4. health	google	160	1.36%
	yahoo	37	0.31%
	google canada	13	0.11%
	google australia	6	0.05%
	yahoo japan	4	0.03%
	google uk	3	0.03%
	aol netfind	3	0.03%
	msn	2	0.02%
	google france	2	0.02%
	mamma	1	0.01%
5. autism	google	120	1.02%
	yahoo	69	0.59%
	google uk	9	0.08%
	google canada	5	0.04%
	yahoo singapore	2	0.02%
	google france	1	0.01%
	google italy	1	0.01%
	google australia	1	0.01%
	aol netfind	1	0.01%
6. asthma	google	139	1.18%
	yahoo	31	0.26%
	google australia	8	0.07%
	google uk	6	0.05%
	msn	5	0.04%
	google canada	5	0.04%
	google france	2	0.02%
	google germany	1	0.01%
7. environmental	google	117	0.99%
	yahoo	41	0.35%
	google canada	7	0.06%
	yahoo japan	6	0.05%
	google uk	4	0.03%
	google australia	2	0.02%
	yahoo australia &nz	1	0.01%
	google japan	1	0.01%
	msn	1	0.01%
	yahoo uk &ireland	1	0.01%
8. for	google	120	1.02%
	yahoo	36	0.31%

		yahoo japan	6	0.05%
		google france	5	0.04%
		google canada	4	0.03%
		google australia	2	0.02%
		msn	2	0.02%
		aol netfind	2	0.02%
		yahoo taiwan	1	0.01%
		google uk	1	0.01%
9.	the	google	88	0.75%
		yahoo	13	0.11%
		google france	5	0.04%
		yahoo japan	4	0.03%
		google canada	4	0.03%
		google uk	4	0.03%
		google germany	4	0.03%
		google australia	4	0.03%
		yahoo taiwan	1	0.01%
		google austria	1	0.01%
		google japan	1	0.01%
10.	pesticides	google	88	0.75%
		google canada	17	0.14%
		yahoo	7	0.06%
		google uk	4	0.03%
		google france	3	0.03%
		aol netfind	3	0.03%
		google germany	1	0.01%
		mamma	1	0.01%
11.	epa	google	106	0.90%
		yahoo	8	0.07%
		google uk	1	0.01%
		aol netfind	1	0.01%
		google france	1	0.01%
		google germany	1	0.01%
12.	to	google	89	0.76%
		yahoo	10	0.08%
		google australia	3	0.03%
		aol netfind	3	0.03%
		google canada	3	0.03%
		google france	3	0.03%
		yahoo taiwan	1	0.01%
		google uk	1	0.01%
		google italy	1	0.01%

13. center	google		72	0.61%
	yahoo		19	0.16%
	yahoo japan		4	0.03%
	msn		2	0.02%
	google uk		1	0.01%
	google france		1	0.01%
	google canada		1	0.01%
14. on	google		70	0.59%
	yahoo		11	0.09%
	google australia		5	0.04%
	google canada		3	0.03%
	google uk		2	0.02%
	yahoo australia &nz		1	0.01%
	google germany		1	0.01%
15. university	google		72	0.61%
	yahoo japan		7	0.06%
	yahoo		4	0.03%
	msn		2	0.02%
	google canada		2	0.02%
	aol netfind		2	0.02%
	google japan		1	0.01%
	google uk		1	0.01%
16. children's	google		54	0.46%
	yahoo		18	0.15%
	google france		3	0.03%
	msn		3	0.03%
	google canada		3	0.03%
	yahoo japan		2	0.02%
	google uk		2	0.02%
	yahoo singapore		1	0.01%
17. research	google		55	0.47%
	yahoo		14	0.12%
	google australia		4	0.03%
	google canada		4	0.03%
	google uk		3	0.03%
	yahoo japan		2	0.02%
	msn		1	0.01%
18. child	google		73	0.62%
	yahoo		5	0.04%
	google uk		1	0.01%
	google australia		1	0.01%
	google canada		1	0.01%

		aol netfind	1	0.01%
19.	with	google	55	0.47%
		yahoo	15	0.13%
		google uk	5	0.04%
		yahoo singapore	2	0.02%
		aol netfind	2	0.02%
		google canada	1	0.01%
		google australia	1	0.01%
		msn	1	0.01%
20.	effects	google	56	0.48%
		yahoo	10	0.08%
		google canada	4	0.03%
		google australia	3	0.03%
		google uk	2	0.02%
		msn	1	0.01%

Activity by Search Keyword – Help Card

? **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

––

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors

to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard
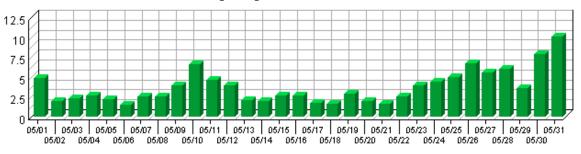
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.
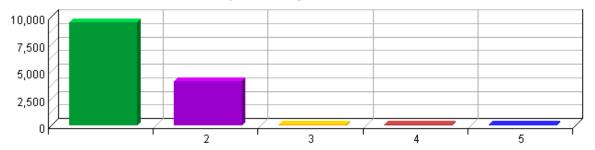
Visitors Trend

Visit Summary

Visits	14,418
Average per Day	465
Average Visit Length	00:27:41
Median Visit Length	00:05:01
International Visits	6.12%
Visits of Unknown Origin	28.29%
Visits from Your Country: United States (US)	65.58%
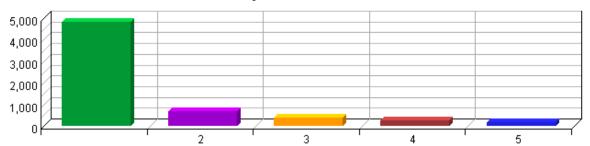
Average Length of Visit Trend

Top Countries by Visits

Visitors by Number of Visits
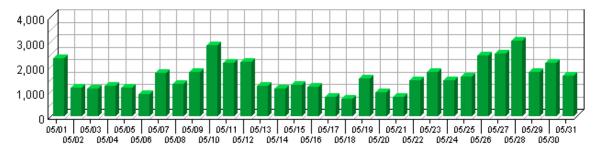
Visitors Trend

Visitor Summary

Unique Visitors	6,673
Visitors Who Visited Once	4,841
Visitors Who Visited More Than Once	1,832
Average Visits per Visitor	2.16

Visitor Minutes Trend
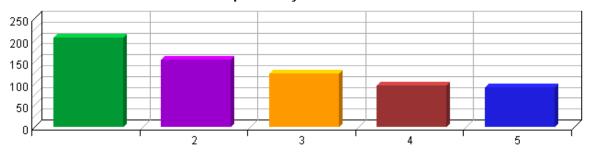
First Time Visitors Trend

New vs. Return Visits
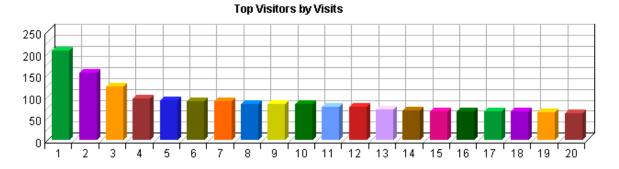
Top Visitors by Visits

Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend

Top Visitors by Visits

Top Visitors

	Visitor	Visits	%	Hits
1.	crawler4013.ask.com_Mozilla/5.0 (compatible; Ask Jeeves/Teoma; +http://about.ask.com/en/docs/about/webmasters.shtml)	**206**	**1.43%**	612
2.	llf320063.crawl.yahoo.net_Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	**154**	**1.07%**	274
3.	msnbot−65−55−105−244.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	**122**	**0.85%**	197
4.	msnbot−65−55−105−235.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	**96**	**0.67%**	142
5.	msnbot−65−55−105−240.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	**91**	**0.63%**	173
6.	llf520105.crawl.yahoo.net_Mozilla/5.0 (compatible;	**90**	**0.62%**	684

	Yahoo! Slurp; http://help.yahoo.com/ help/us/ysearch/slurp)			
7.	msnbot−65−55−105−241.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**88**	**0.61%**	155
8.	llf320053.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo. com/help/us/ysearch/slurp)	**83**	**0.58%**	161
9.	msnbot−65−55−105−243.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**82**	**0.57%**	164
10.	llf520167.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/ help/us/ysearch/slurp)	**82**	**0.57%**	140
11.	72.36.94.70_Jakarta Commons− HttpClient/3.0.1	**77**	**0.53%**	257
12.	msnbot−65−55−105−242.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**76**	**0.53%**	110
13.	llf320074.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo. com/help/us/ysearch/slurp)	**69**	**0.48%**	170
14.	msnbot−65−55−105−238.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**68**	**0.47%**	107
15.	msnbot−65−55−105−239.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**66**	**0.46%**	102
16.	msnbot−65−55−105−234.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**65**	**0.45%**	117
17.	msnbot−65−55−105−237.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**65**	**0.45%**	110
18.	crawl−66−249−65−81.googlebot. com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www. google.com/bot.html)	**65**	**0.45%**	1,201
19.	msnbot−65−55−105−245.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**63**	**0.44%**	109
20.	msnbot−65−55−105−232.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**62**	**0.43%**	94

Subtotal	1,770	12.27%	5,079
Other	12,655	87.73%	38,923
Total	14,425	100.00%	44,002

<table>
<tr><td colspan="2">Top Visitors – Help Card</td></tr>
</table>

? **Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

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Q Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.

New vs. Return Visits Trend

New vs. Return Visits

New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	14,425	100.00%
	Total	**14,425**	**100.00%**

New vs. Return Visits – Help Card

? **New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who fit into the specified visitor category.
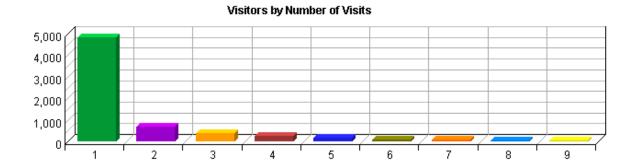
By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.

Visitors by Number of Visits

Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	4,841	72.55%
2 visits	674	10.10%
3 visits	371	5.56%
4 visits	269	4.03%
5 visits	185	2.77%
6 visits	106	1.59%
7 visits	66	0.99%
8 visits	30	0.45%
9 visits	26	0.39%
Subtotal	**6,568**	**98.43%**
Other	**105**	**1.57%**
Total	**6,673**	**100.00%**

	Visitors by Number of Visits – Help Card
❓	**Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.
	Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.
	% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.
	––
💡	This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.
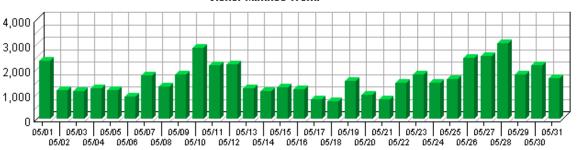
Visitor Minutes Trend

Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
05/01	477	387	0	00:04:53	2,332.30
05/02	574	406	0	00:02:01	1,160.78
05/03	473	332	0	00:02:20	1,109.23
05/04	446	370	0	00:02:42	1,206.97
05/05	516	439	0	00:02:13	1,146.77
05/06	594	528	0	00:01:28	873.63
05/07	678	560	0	00:02:32	1,724.83
05/08	505	434	0	00:02:32	1,283.00
05/09	456	385	0	00:03:54	1,778.62
05/10	432	367	0	00:06:34	2,839.93
05/11	461	376	0	00:04:39	2,144.38
05/12	549	419	0	00:03:58	2,183.10
05/13	570	477	0	00:02:08	1,223.07
05/14	551	475	0	00:02:01	1,113.93
05/15	473	419	0	00:02:40	1,265.20
05/16	440	368	0	00:02:40	1,174.45
05/17	436	355	0	00:01:47	782.45
05/18	447	349	0	00:01:35	715.02
05/19	522	416	0	00:02:53	1,512.43
05/20	480	391	0	00:02:01	975.08
05/21	479	399	0	00:01:36	768.93
05/22	564	419	0	00:02:32	1,436.53
05/23	447	328	0	00:03:57	1,771.25
05/24	326	254	0	00:04:27	1,453.12
05/25	317	245	0	00:04:59	1,583.22
05/26	363	301	0	00:06:43	2,438.55
05/27	451	382	0	00:05:33	2,505.33
05/28	498	418	0	00:06:03	3,018.63
05/29	490	382	0	00:03:35	1,761.35
05/30	272	232	0	00:07:50	2,131.72

05/31	162	122	0	00:10:03	1,629.43
Average	**466**	**378**	**0**	**N/A**	**1,582.04**
Total	**14,449**	**11,735**	**0**	**N/A**	**49,043.25**

<table>
<tr><th colspan="2">Visitors Trend – Help Card</th></tr>
</table>

? **Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

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♀ Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.

Visits Trend

Time Interval	Visits	%
05/01	475	3.29%
05/02	571	3.96%
05/03	473	3.28%
05/04	446	3.09%
05/05	516	3.58%
05/06	593	4.11%
05/07	677	4.70%
05/08	504	3.50%
05/09	456	3.16%
05/10	430	2.98%
05/11	459	3.18%
05/12	548	3.80%
05/13	569	3.95%
05/14	551	3.82%
05/15	472	3.27%
05/16	439	3.04%
05/17	436	3.02%
05/18	446	3.09%
05/19	521	3.61%
05/20	479	3.32%
05/21	479	3.32%
05/22	564	3.91%
05/23	446	3.09%
05/24	325	2.25%
05/25	317	2.20%

05/26	361	2.50%
05/27	450	3.12%
05/28	496	3.44%
05/29	488	3.38%
05/30	271	1.88%
05/31	160	1.11%
Total	**14,418**	**100.00%**

Visits Trend – Help Card

? **Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

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♀ Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

<div style="border:1px solid black; text-align:center;">

No data for this section in the log data analyzed.

</div>

<div style="border:1px solid black; text-align:center;">

No data for this section in the log data analyzed.

</div>

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.

Top Domain Names by Visits

Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	4,903	34.01%	6,376
2.	msn.com	1,126	7.81%	1,923
3.	comcast.net	293	2.03%	1,258
4.	googlebot.com	249	1.73%	5,242
5.	rr.com	249	1.73%	1,108
6.	ask.com	231	1.60%	641
7.	aol.com	177	1.23%	222
8.	verizon.net	139	0.96%	698
9.	sbcglobal.net	112	0.78%	494
10.	riverglassinc.com	84	0.58%	850
11.	72.36.94.70	77	0.53%	257
12.	cox.net	77	0.53%	300
13.	bellsouth.net	66	0.46%	333
14.	optonline.net	66	0.46%	258
15.	searchme.com	66	0.46%	148
16.	66.231.188.52	61	0.42%	61
17.	65.55.232.34	58	0.40%	217
18.	prod–infinitum.com.mx	51	0.35%	188
19.	65.55.105.242	50	0.35%	93
20.	134.67.99.163	46	0.32%	783
	Subtotal	**8,181**	**56.74%**	**21,450**
	Other	**6,237**	**43.26%**	**22,555**
	Total	**14,418**	**100.00%**	**44,005**

Top Domain Names – Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
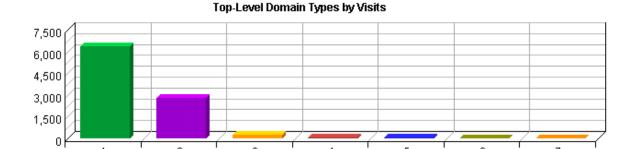
% – Percentage of the total activity that was from this domain name or IP address.

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Use this information when you are interested in high–level domain names of visitors generating the most activity to your web site.

Top–Level Domain Types

This report provides a breakdown of top–level domain types.

Top-Level Domain Types by Visits

Top–Level Domain Types

	Top–Level Domain Types	Visits	%	Hits
1.	Network	**6,380**	**66.75%**	12,914
2.	Commercial	**2,796**	**29.25%**	14,437
3.	Education	**244**	**2.55%**	1,065
4.	Organization	**75**	**0.78%**	273
5.	Government	**48**	**0.50%**	289
6.	Military	**11**	**0.12%**	29
7.	ARPANET	**4**	**0.04%**	10
	Total	**9,558**	**100.00%**	**29,017**

Top–Level Domain Types – Help Card

? **Top–Level Domain** – The suffix of a domain name. A top–level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top–level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top–level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country–code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.
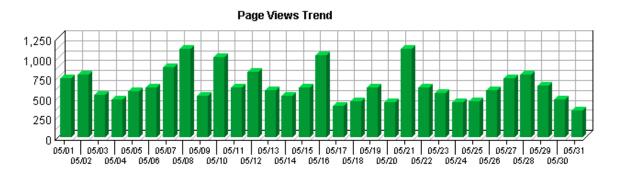
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Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.
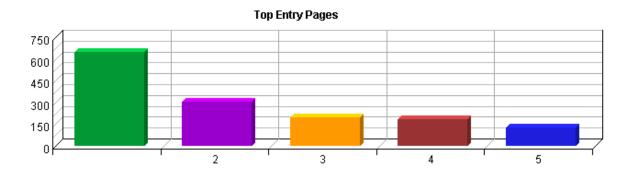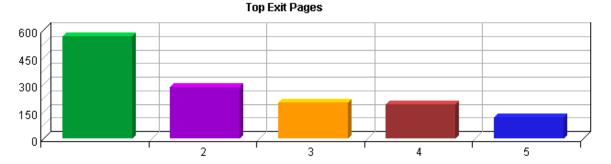
Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.
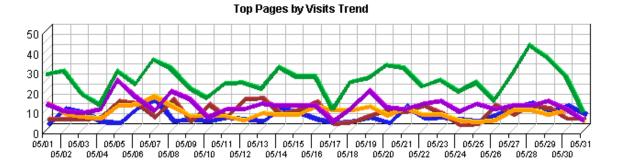
Page Views Trend

Page View Summary

Page Views	20,118
Average per Day	648
Average Page Views per Visit	1.40

Top Entry Pages

Top Exit Pages
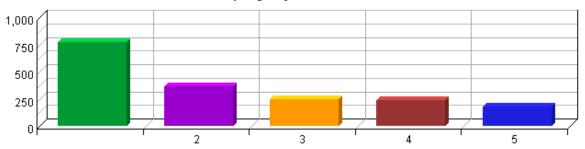
Top Pages by Visits Trend
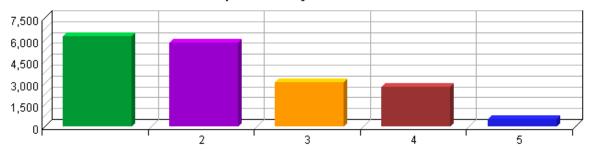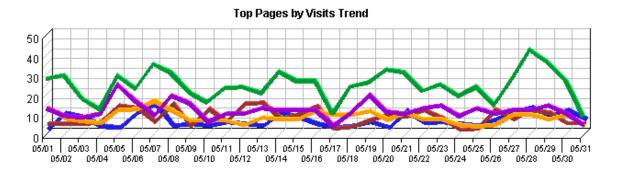

Top Pages by Visits

Top Directories by Visits
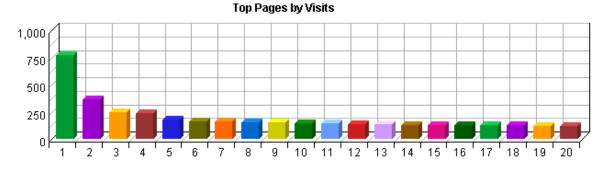
Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend

Top Pages by Visits

Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	**Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/	767	3.99%	1,020	00:03:18	0
2.	**Autism and Neurodevelopmental Disorders | Children's Environmental Health Resear** http:/ / es.epa.gov/ ncer/ childrenscenters/ autism.html	363	1.89%	385	00:03:54	0
3.	**University of California – Davis | Children's Environmental Health Research Cent** http:/ / es.epa.gov/ ncer/ childrenscenters/ davis.html	244	1.27%	258	00:05:28	0
4.	**Pesticides | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ pesticides. html	234	1.22%	250	00:04:27	0
5.	**Biographies | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/	178	0.93%	183	00:03:33	0

	biographies. html					
6.	**Multimedia | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ multimedia. html	**162**	**0.84%**	176	00:02:28	0
7.	**Center for Children's Environmental Health and Disease Prevention at the Harvard** http:/ / es.epa.gov/ ncer/ childrenscenters/ harvard.html	**157**	**0.82%**	164	00:04:36	0
8.	**Newsroom | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ newsroom.html	**155**	**0.81%**	158	00:03:12	0
9.	**Columbia University Center for Children's Environmental Health, New York City |** http:/ / es.epa.gov/ ncer/ childrenscenters/ columbia.html	**153**	**0.80%**	156	00:06:55	0
10.	**Air Pollutants and Asthma | Children's Environmental Health Research Centers | U** http:/ / es.epa.gov/ ncer/ childrenscenters/ asthma.html	**145**	**0.75%**	148	00:06:31	0
11.	**Southern Center on Environmentally–Driven** http:/ / es.epa.gov/ ncer/ childrenscenters/ duke.html	**143**	**0.74%**	252	00:00:54	0
12.	**Results | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ results.html	**137**	**0.71%**	141	00:04:59	0
13.	**Education Factsheets | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ outreach.html	**135**	**0.70%**	141	00:03:01	0
14.	**Community Partnerships| Children's Environmental Health Research Centers | US EP** http:/ / es.epa.gov/ ncer/ childrenscenters/ communities. html	**130**	**0.68%**	187	00:01:35	0
15.	**Basic Information | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ basic_info. html	**127**	**0.66%**	134	00:04:30	0
16.	**Research Areas | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ research_areas. html	**127**	**0.66%**	134	00:02:36	0

17.	**Frequent Questions | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ faqs.html	**125**	**0.65%**	128	00:04:39	0
18.	**Mt. Sinai Childrens Environmental Health and Disease Prevention Research Center** http:/ / es.epa.gov/ ncer/ childrenscenters/ sinai.html	**124**	**0.65%**	131	00:05:19	0
19.	**New Investigators | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ newinvestigators.html	**120**	**0.62%**	129	00:03:50	0
20.	**University of Washington Center for Child Environmental Health Risks Research |** http:/ / es.epa.gov/ ncer/ childrenscenters/ washington. html	**120**	**0.62%**	129	00:05:31	0
	Subtotal	**3,846**	**20.01%**	**4,404**	**00:03:32**	
	Other	**15,374**	**79.99%**	**15,714**	**00:04:43**	
	Total	**19,220**	**100.00%**	**20,118**	**00:04:29**	

Top Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
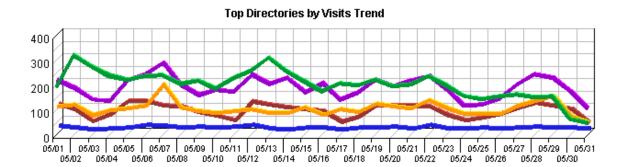
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♀ The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.
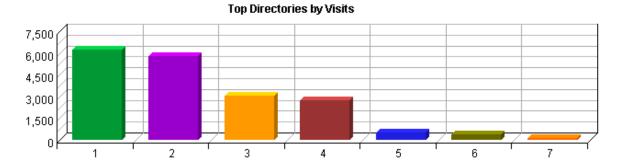
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/ childrenscenters/full_text	6,224	33.16%	13,877	1,091,384
2.	http://es.epa.gov/ncer/ childrenscenters/	5,764	30.71%	14,085	573,756
3.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs	3,047	16.23%	7,243	7,154,477
4.	http://es.epa.gov/ncer/ childrenscenters/Scripts	2,737	14.58%	6,021	14,347
5.	http://es.epa.gov/ncer/ childrenscenters/news_stories	516	2.75%	732	9,185
6.	http://es.epa.gov/ncer/ childrenscenters/presentations	372	1.98%	1,907	305,576
7.	http://es.epa.gov/ncer/ childrenscenters/events	111	0.59%	140	1,438
	Total	**18,771**	**100.00%**	**44,005**	**9,150,160**

? **Path to Directory** – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

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♀ This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

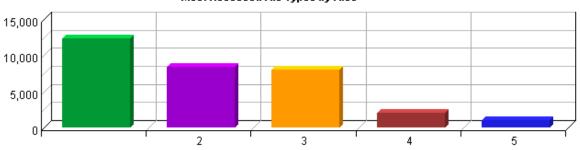# Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.
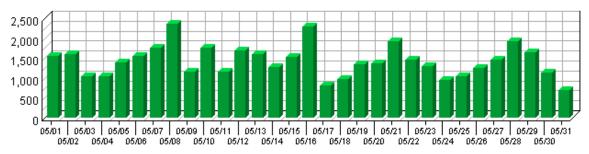
Hit Summary

Successful Hits for Entire Site	44,005
Average Hits per Day	1,419
Home Page Hits	1,020
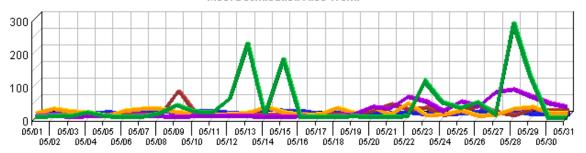
Most Accessed File Types by Files

Hits Trend

Most Downloaded Files Trend
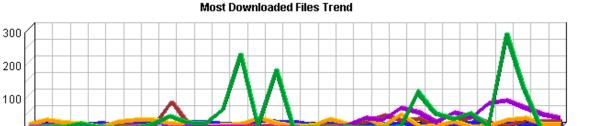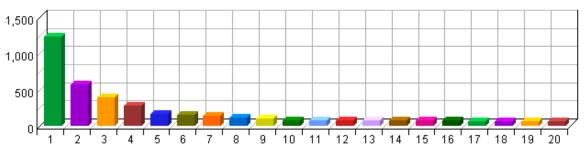
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend

Most Downloaded Files

Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/ childrenscenters/presentations/ 10_10_07/07childrenworkshop.pdf	**1,234**	**10.07%**	70
2.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001110.pdf	**568**	**4.63%**	149
3.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ Green_Bay_Area_Fishing_Advisory_Engl ish.pdf	**390**	**3.18%**	116
4.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001113.pdf	**274**	**2.24%**	41
5.	http://es.epa.gov/ncer/ childrenscenters/pesticidewinter07. pdf	**160**	**1.31%**	84
6.	http://es.epa.gov/ncer/ childrenscenters/pesticidespring07. pdf	**157**	**1.28%**	73
7.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001112.pdf	**140**	**1.14%**	31
8.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/	**112**	**0.91%**	90

	AN001135.pdf			
9.	http://es.epa.gov/ncer/ childrenscenters/full_text/33364.pdf	**99**	**0.81%**	36
10.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001164.pdf	**80**	**0.65%**	39
11.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001117.pdf	**80**	**0.65%**	45
12.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ TheFishingLine_Vol1_No2_Illinois. pdf	**78**	**0.64%**	45
13.	http://es.epa.gov/ncer/ childrenscenters/full_text/34811.pdf	**75**	**0.61%**	25
14.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ TheFishingLine_Vol1_No4_Illinois. pdf	**73**	**0.60%**	49
15.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN000338.pdf	**71**	**0.58%**	61
16.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ Green_Bay_Area_Fishing_Advisory_Hmon g.pdf	**70**	**0.57%**	47
17.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001383.pdf	**69**	**0.56%**	62
18.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN000342.pdf	**67**	**0.55%**	61
19.	http://es.epa.gov/ncer/ childrenscenters/presentations/ 10_10_07/faustman_griffith2.pdf	**64**	**0.52%**	16
20.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001099.pdf	**62**	**0.51%**	36
	Subtotal	**3,923**	**32.01%**	**1,176**
	Other	**8,332**	**67.99%**	**7,447**
	Total	**12,255**	**100.00%**	**8,623**

Most Downloaded Files – Help Card

? **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.
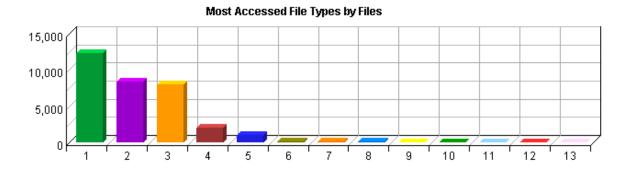
% – Percentage of times the specified file was downloaded compared to all downloaded files.

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This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.

Most Accessed File Types by Files

Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	12,392	38.44%	372,813
2.	pdf	8,357	25.92%	2,017,619
3.	js	7,967	24.71%	83,134
4.	css	2,089	6.48%	3,483
5.	htm	968	3.00%	14,800
6.	xml	125	0.39%	987
7.	wmv	101	0.31%	4,757,313
8.	swf	97	0.30%	7,851
9.	flv	57	0.18%	1,693,777
10.	ppt	48	0.15%	198,090
11.	smi	24	0.07%	295
12.	asx	8	0.02%	2
13.	scc	6	0.02%	3
	Total	**32,239**	**100.00%**	**9,150,160**

Most Accessed File Types – Help Card

? **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

—–

💡 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

<div style="border:1px solid">

No data for this section in the log data analyzed.

</div>

Most Uploaded Files – Help Card

? **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.

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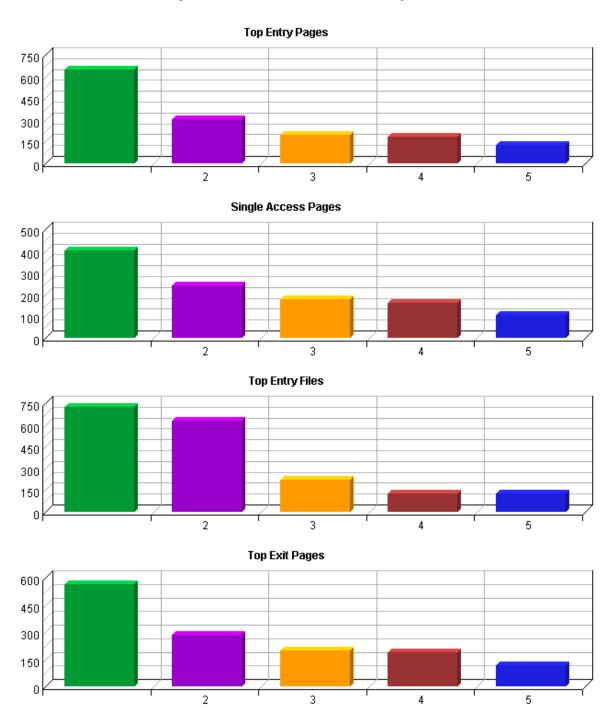
♀ You may want to run virus scans on uploaded files.

Navigation Dashboard
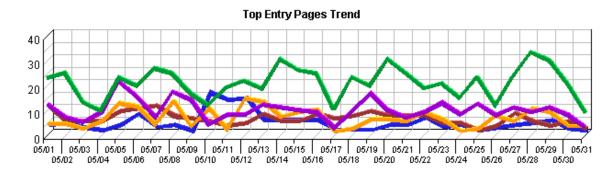
This dashboard summarizes important information related to online navigation.

Top Entry Pages

Single Access Pages

Top Entry Files

Top Exit Pages
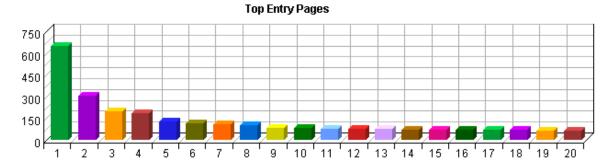
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend

Top Entry Pages

Top Entry Pages

	Pages	Visits	%
1.	**Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/	651	6.60%
2.	**Autism and Neurodevelopmental Disorders | Children's Environmental Health Resear** http:/ / es.epa.gov/ ncer/ childrenscenters/ autism.html	306	3.10%
3.	**Pesticides | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ pesticides. html	198	2.01%
4.	**University of California – Davis | Children's Environmental Health Research Cent** http:/ / es.epa.gov/ ncer/ childrenscenters/ davis.html	185	1.88%
5.	**Center for Children's Environmental Health and Disease Prevention at the Harvard** http:/ / es.epa.gov/ ncer/ childrenscenters/	127	1.29%

	harvard.html		
6.	**Columbia University Center for Children's Environmental Health, New York City |** http:/ / es.epa.gov/ ncer/ childrenscenters/ columbia.html	115	1.17%
7.	**Air Pollutants and Asthma | Children's Environmental Health Research Centers | U** http:/ / es.epa.gov/ ncer/ childrenscenters/ asthma.html	110	1.12%
8.	**Southern Center on Environmentally–Driven** http:/ / es.epa.gov/ ncer/ childrenscenters/ duke.html	100	1.01%
9.	**University of California at Berkeley Center for Children's Environmental Health** http:/ / es.epa.gov/ ncer/ childrenscenters/ berkeley.html	84	0.85%
10.	**Biographies | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ biographies. html	83	0.84%
11.	**University of Washington Center for Child Environmental Health Risks Research |** http:/ / es.epa.gov/ ncer/ childrenscenters/ washington. html	79	0.80%
12.	**Cincinnati Children's Environmental Health Center (2001–2006) | Children's Envir** http:/ / es.epa.gov/ ncer/ childrenscenters/ cincinnati. html	78	0.79%
13.	**Mt. Sinai Childrens Environmental Health and Disease Prevention Research Center** http:/ / es.epa.gov/ ncer/ childrenscenters/ sinai.html	76	0.77%
14.	**Environmental Tobacco Smoke | Children's Environmental Health Research Centers |** http:/ / es.epa.gov/ ncer/ childrenscenters/ smoke.html	73	0.74%
15.	**Multimedia | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ multimedia. html	73	0.74%
16.	**Important Alert: Facts About Southwest Detroit Projects Currently Under Discussi** http:/ / es.epa.gov/ ncer/ childrenscenters/	73	0.74%

	southwestdetroit.html		
17.	**Childrens Environmental Health Center at the University of Southern Calif** http:/ / es.epa.gov/ ncer/ childrenscenters/ usc.html	69	0.70%
18.	**Newsroom | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ newsroom.html	67	0.68%
19.	**University of Medicine and Dentistry of New Jersey Center for Childhood Neurotox** http:/ / es.epa.gov/ ncer/ childrenscenters/ newjersey.html	66	0.67%
20.	**University of Illinois at Urbana–Champaign | Children's Environmental Health Res** http:/ / es.epa.gov/ ncer/ childrenscenters/ illinois.html	64	0.65%
	Subtotal	**2,677**	**27.14%**
	Other	**7,188**	**72.86%**
	Total	**9,865**	**100.00%**

Top Entry Pages – Help Card

? **Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

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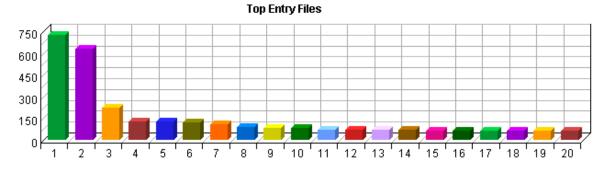
♀ This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend

Top Entry Files

Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/ childrenscenters/Scripts/AC_ActiveX. js	725	5.03%
2.	http://es.epa.gov/ncer/ childrenscenters/	630	4.37%
3.	http://es.epa.gov/ncer/ childrenscenters/autism.html	221	1.53%
4.	http://es.epa.gov/ncer/ childrenscenters/pesticides.html	128	0.89%
5.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001110.pdf	128	0.89%
6.	http://es.epa.gov/ncer/ childrenscenters/davis.html	119	0.83%
7.	http://es.epa.gov/ncer/ childrenscenters/harvard.html	107	0.74%
8.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ Green_Bay_Area_Fishing_Advisory_Engl ish.pdf	88	0.61%
9.	http://es.epa.gov/ncer/ childrenscenters/duke.html	85	0.59%

10.	http://es.epa.gov/ncer/ childrenscenters/asthma.html	81	0.56%
11.	http://es.epa.gov/ncer/ childrenscenters/cincinnati.html	71	0.49%
12.	http://es.epa.gov/ncer/ childrenscenters/columbia.html	70	0.49%
13.	http://es.epa.gov/ncer/ childrenscenters/berkeley.html	69	0.48%
14.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001135.pdf	69	0.48%
15.	http://es.epa.gov/ncer/ childrenscenters/biographies.html	65	0.45%
16.	http://es.epa.gov/ncer/ childrenscenters/southwestdetroit. html	65	0.45%
17.	http://es.epa.gov/ncer/ childrenscenters/sinai.html	64	0.44%
18.	http://es.epa.gov/ncer/ childrenscenters/newsroom.html	63	0.44%
19.	http://es.epa.gov/ncer/ childrenscenters/children.css	63	0.44%
20.	http://es.epa.gov/ncer/ childrenscenters/pesticidewinter07. pdf	63	0.44%
	Subtotal	**2,974**	**20.63%**
	Other	**11,444**	**79.37%**
	Total	**14,418**	**100.00%**

Top Entry Files – Help Card

? **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
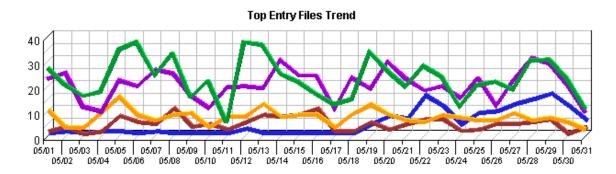
% – Refers to the total numbers of visits.

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♀ Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend

Top Exit Pages

Top Exit Pages

	Pages	Visits	%
1.	**Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/	565	5.72%
2.	**Autism and Neurodevelopmental Disorders | Children's Environmental Health Resear** http:/ / es.epa.gov/ ncer/ childrenscenters/ autism.html	284	2.88%
3.	**Pesticides | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ pesticides. html	200	2.03%
4.	**University of California – Davis | Children's Environmental Health Research Cent** http:/ / es.epa.gov/ ncer/ childrenscenters/ davis.html	190	1.93%
5.	**Center for Children's Environmental Health and Disease Prevention at the Harvard** http:/ / es.epa.gov/ ncer/ childrenscenters/ harvard.html	119	1.21%

6.	**Columbia University Center for Children's Environmental Health, New York City |** http:/ / es.epa.gov/ ncer/ childrenscenters/ columbia.html	114	1.16%
7.	**Air Pollutants and Asthma | Children's Environmental Health Research Centers | U** http:/ / es.epa.gov/ ncer/ childrenscenters/ asthma.html	114	1.16%
8.	**Biographies | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ biographies. html	102	1.03%
9.	**Southern Center on Environmentally–Driven** http:/ / es.epa.gov/ ncer/ childrenscenters/ duke.html	99	1.00%
10.	**University of Washington Center for Child Environmental Health Risks Research |** http:/ / es.epa.gov/ ncer/ childrenscenters/ washington. html	84	0.85%
11.	**University of California at Berkeley Center for Children's Environmental Health** http:/ / es.epa.gov/ ncer/ childrenscenters/ berkeley.html	73	0.74%
12.	**Multimedia | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ multimedia. html	72	0.73%
13.	**Cincinnati Children's Environmental Health Center (2001–2006) | Children's Envir** http:/ / es.epa.gov/ ncer/ childrenscenters/ cincinnati. html	72	0.73%
14.	**Mt. Sinai Childrens Environmental Health and Disease Prevention Research Center** http:/ / es.epa.gov/ ncer/ childrenscenters/ sinai.html	71	0.72%
15.	**Newsroom | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ newsroom.html	70	0.71%
16.	**Community Partnerships| Children's Environmental Health Research Centers | US EP** http:/ / es.epa.gov/ ncer/ childrenscenters/ communities. html	70	0.71%
17.		69	0.70%

	Childrens Environmental Health Center at the University of Southern Calif http:/ / es.epa.gov/ ncer/ childrenscenters/ usc.html		
18.	**Environmental Tobacco Smoke | Children's Environmental Health Research Centers |** http:/ / es.epa.gov/ ncer/ childrenscenters/ smoke.html	69	0.70%
19.	**Education Factsheets | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ outreach.html	68	0.69%
20.	**University of Medicine and Dentistry of New Jersey Center for Childhood Neurotox** http:/ / es.epa.gov/ ncer/ childrenscenters/ newjersey.html	62	0.63%
	Subtotal	**2,567**	**26.01%**
	Other	**7,303**	**73.99%**
	Total	**9,870**	**100.00%**

Top Exit Pages – Help Card

? **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
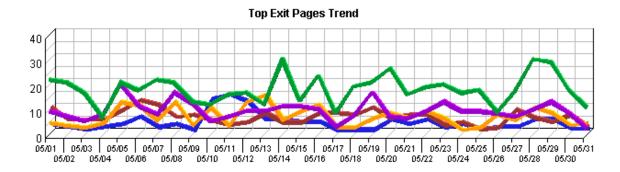
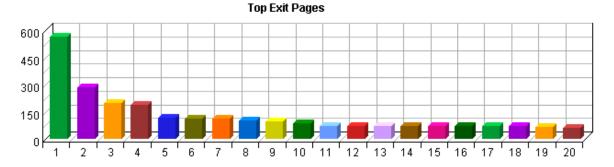**%** – Percentage of times this page was the exit page compared with other exit pages.

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♀ You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.

Single Access Pages Trend

Single Access Pages

Single Access Pages

	Pages	Visits	%
1.	**Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/	402	5.00%
2.	**Autism and Neurodevelopmental Disorders | Children's Environmental Health Resear** http:/ / es.epa.gov/ ncer/ childrenscenters/ autism.html	242	3.01%
3.	**Pesticides | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ pesticides. html	176	2.19%
4.	**University of California – Davis | Children's Environmental Health Research Cent** http:/ / es.epa.gov/ ncer/ childrenscenters/ davis.html	163	2.03%
5.	**Center for Children's Environmental Health and Disease Prevention at the Harvard** http:/ / es.epa.gov/ ncer/ childrenscenters/ harvard.html	107	1.33%

6.	**Columbia University Center for Children's Environmental Health, New York City |** http:/ / es.epa.gov/ ncer/ childrenscenters/ columbia.html	103	1.28%
7.	**Air Pollutants and Asthma | Children's Environmental Health Research Centers | U** http:/ / es.epa.gov/ ncer/ childrenscenters/ asthma.html	100	1.24%
8.	**Southern Center on Environmentally–Driven** http:/ / es.epa.gov/ ncer/ childrenscenters/ duke.html	84	1.04%
9.	**Biographies | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ biographies. html	71	0.88%
10.	**University of California at Berkeley Center for Children's Environmental Health** http:/ / es.epa.gov/ ncer/ childrenscenters/ berkeley.html	67	0.83%
11.	**University of Washington Center for Child Environmental Health Risks Research |** http:/ / es.epa.gov/ ncer/ childrenscenters/ washington. html	65	0.81%
12.	**Childrens Environmental Health Center at the University of Southern Calif** http:/ / es.epa.gov/ ncer/ childrenscenters/ usc.html	60	0.75%
13.	**Important Alert: Facts About Southwest Detroit Projects Currently Under Discussi** http:/ / es.epa.gov/ ncer/ childrenscenters/ southwestdetroit.html	60	0.75%
14.	**Environmental Tobacco Smoke | Children's Environmental Health Research Centers |** http:/ / es.epa.gov/ ncer/ childrenscenters/ smoke.html	57	0.71%
15.	**Cincinnati Children's Environmental Health Center (2001–2006) | Children's Envir** http:/ / es.epa.gov/ ncer/ childrenscenters/ cincinnati. html	56	0.70%
16.	**University of Medicine and Dentistry of New Jersey Center for Childhood Neurotox** http:/ / es.epa.gov/ ncer/ childrenscenters/ newjersey.html	55	0.68%

17.	**Mt. Sinai Childrens Environmental Health and Disease Prevention Research Center** http:/ / es.epa.gov/ ncer/ childrenscenters/ sinai.html	52	0.65%
18.	**University of Illinois at Urbana–Champaign | Children's Environmental Health Res** http:/ / es.epa.gov/ ncer/ childrenscenters/ illinois.html	50	0.62%
19.	**Community Partnerships| Children's Environmental Health Research Centers | US EP** http:/ / es.epa.gov/ ncer/ childrenscenters/ communities. html	49	0.61%
20.	**Multimedia | Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/ multimedia. html	48	0.60%
	Subtotal	**2,067**	**25.71%**
	Other	**5,972**	**74.29%**
	Total	**8,039**	**100.00%**

Single Access Pages – Help Card

? **Single Access Page** – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
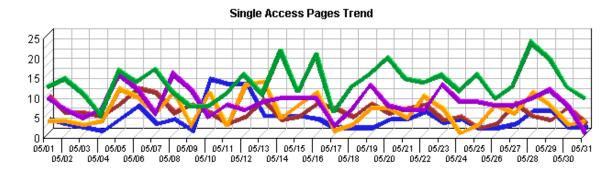
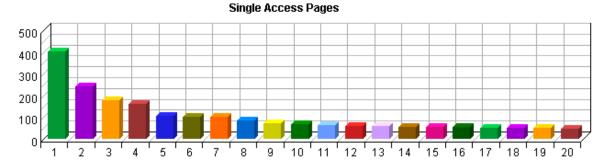**%** – Percentage of times this page was a single access page compared with other single access pages.

−−

♀ This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they

need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site––the first page they open––then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		524	5.31%
	1. **Children's Environmental Health Research Centers | US EPA** http://es.epa.gov/ncer/ childrenscenters/		
		259	2.62%
	1. **Autism and Neurodevelopmental Disorders | Children's Environmental Health Resear** http://es.epa.gov/ncer/ childrenscenters/autism.html		
		188	1.90%
	1. **Pesticides | Children's Environmental Health Research Centers | US EPA** http://es.epa.gov/ncer/ childrenscenters/pesticides.html		
		173	1.75%
	1. **University of California – Davis | Children's Environmental Health Research Cent** http://es.epa.gov/ncer/ childrenscenters/davis.html		
		111	1.12%
	1. **Center for Children's Environmental Health and Disease Prevention at the Harvard** http://es.epa.gov/ncer/ childrenscenters/harvard.html		
		105	1.06%
	1. **Columbia University Center for Children's Environmental Health, New York City |** http://es.epa.gov/ncer/ childrenscenters/columbia.html		
		101	1.02%
	1. **Air Pollutants and Asthma | Children's Environmental**		

Health Research Centers | U
http://es.epa.gov/ncer/
childrenscenters/asthma.html

	89	0.90%

1. **Southern Center on Environmentally–Driven**
http://es.epa.gov/ncer/
childrenscenters/duke.html

	73	0.74%

1. **Biographies | Children's Environmental Health Research Centers | US EPA**
http://es.epa.gov/ncer/
childrenscenters/biographies.html

	70	0.71%

1. **University of Washington Center for Child Environmental Health Risks Research |**
http://es.epa.gov/ncer/
childrenscenters/washington.html

	67	0.68%

1. **University of California at Berkeley Center for Children's Environmental Health**
http://es.epa.gov/ncer/
childrenscenters/berkeley.html

	64	0.65%

1. **Cincinnati Children's Environmental Health Center (2001–2006) | Children's Envir**
http://es.epa.gov/ncer/
childrenscenters/cincinnati.html

	64	0.65%

1. **Children’s Environmental Health Center at the University of Southern Calif**
http://es.epa.gov/ncer/
childrenscenters/usc.html

	61	0.62%

1. **Environmental Tobacco Smoke | Children's Environmental Health Research Centers |**
http://es.epa.gov/ncer/
childrenscenters/smoke.html

	60	0.61%

1. **Important Alert: Facts About Southwest Detroit Projects Currently Under Discussi**
http://es.epa.gov/ncer/
childrenscenters/southwestdetroit.

| | | 55 | 0.56% |

1. **University of Medicine and Dentistry of New Jersey Center for Childhood Neurotox**
   http://es.epa.gov/ncer/childrenscenters/newjersey.html

| | | 53 | 0.54% |

1. **Mt. Sinai Childrens Environmental Health and Disease Prevention Research Center**
   http://es.epa.gov/ncer/childrenscenters/sinai.html

| | | 51 | 0.52% |

1. **University of Illinois at Urbana–Champaign | Children's Environmental Health Res**
   http://es.epa.gov/ncer/childrenscenters/illinois.html

| | | 51 | 0.52% |

1. **Multimedia | Children's Environmental Health Research Centers | US EPA**
   http://es.epa.gov/ncer/childrenscenters/multimedia.html

| | | 50 | 0.51% |

1. **Community Partnerships| Children's Environmental Health Research Centers | US EP**
   http://es.epa.gov/ncer/childrenscenters/communities.html

Top Paths Through Site – Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the
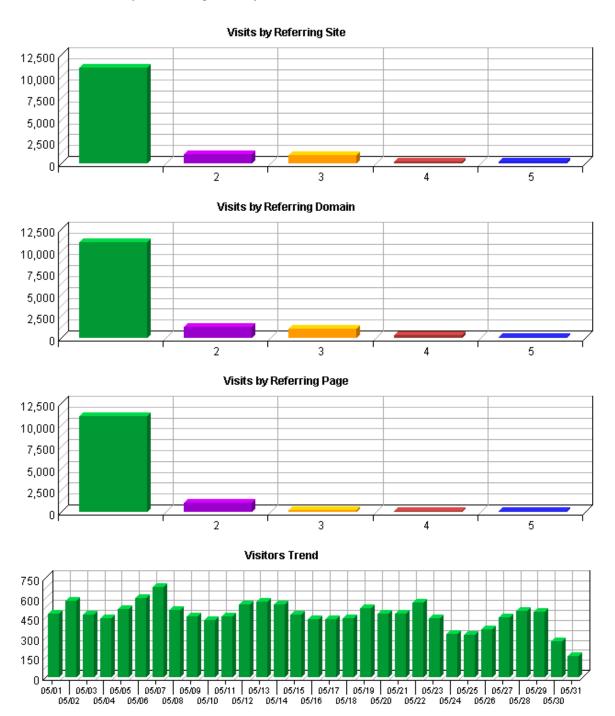
visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

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Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Visits by Referring Page

Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site

Activity by Referring Site

	Site	Visits	%
1.	No Referrer	11,007	76.34%
2.	http://www.google.com/	1,062	7.37%
3.	http://es.epa.gov/	913	6.33%
4.	http://search.yahoo.com/	240	1.66%
5.	http://images.google.com/	235	1.63%
6.	http://nlquery.epa.gov/	77	0.53%
7.	http://www.google.ca/	44	0.31%
8.	http://www.google.co.uk/	40	0.28%
9.	http://search.live.com/	35	0.24%
10.	http://www.google.es/	26	0.18%
11.	http://www.google.co.in/	24	0.17%
12.	http://search.yahoo.co.jp/	23	0.16%
13.	http://www.google.com.mx/	23	0.16%
14.	http://www.google.com.au/	18	0.12%
15.	http://images.google.ca/	18	0.12%
16.	http://images.google.co.uk/	17	0.12%
17.	http://cfpub.epa.gov/	17	0.12%
18.	http://search.msn.com/	17	0.12%
19.	http://www.google.com.ar/	16	0.11%
20.	http://www.epa.gov/	16	0.11%
	Subtotal	**13,868**	**96.19%**
	Other	**550**	**3.81%**
	Total	**14,418**	**100.00%**

Activity by Referring Site – Help Card

? **Referring Sites** – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top−level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Domain

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	11,007	76.34%
2.	google.com	1,302	9.03%
3.	epa.gov	1,031	7.15%
4.	yahoo.com	270	1.87%
5.	google.ca	62	0.43%
6.	google.co.uk	57	0.40%
7.	live.com	35	0.24%
8.	google.co.in	32	0.22%
9.	aol.com	31	0.22%
10.	google.es	29	0.20%
11.	google.com.mx	25	0.17%
12.	yahoo.co.jp	23	0.16%
13.	google.com.au	21	0.15%
14.	google.fr	20	0.14%
15.	msn.com	19	0.13%
16.	google.com.ar	17	0.12%
17.	google.co.kr	16	0.11%
18.	google.de	15	0.10%
19.	google.cl	14	0.10%
20.	134.67.99.14	13	0.09%
	Subtotal	**14,039**	**97.37%**
	Other	**379**	**2.63%**
	Total	**14,418**	**100.00%**

Activity by Referring Domain – Help Card

? **Referring Domain** – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Visits by Referring Page

Activity by Referring Page

	Page	Visits	%
1.	No Referrer	11,007	76.34%
2.	http://www.google.com/search	1,033	7.16%
3.	http://images.google.com/ imgres	234	1.62%
4.	http://search.yahoo.com/ search	155	1.08%
5.	http://es.epa.gov/ncer/ childrenscenters/autism.html	96	0.67%
6.	http://es.epa.gov/ncer/ childrenscenters/pesticides.html	78	0.54%
7.	http://nlquery.epa.gov/ epasearch/epasearch	76	0.53%
8.	http://es.epa.gov/ncer/ childrenscenters/davis.html	72	0.50%
9.	http://es.epa.gov/ncer/ childrenscenters/columbia.html	44	0.31%
10.	http://www.google.ca/search	43	0.30%
11.	http://www.google.co.uk/ search	39	0.27%
12.	http://search.live.com/ results.aspx	35	0.24%
13.	http://es.epa.gov/ncer/ childrenscenters/asthma.html	33	0.23%
14.	http://es.epa.gov/ncer/ childrenscenters/	31	0.22%
15.	http://es.epa.gov/ncer/ childrenscenters/washington.html	29	0.20%
16.	http://www.google.es/search	25	0.17%
17.	http://www.google.co.in/ search	24	0.17%
18.	http://www.google.com.mx/ search	23	0.16%
19.	http://search.yahoo.co.jp/ search	23	0.16%
20.	http://es.epa.gov/ncer/	22	0.15%

	childrenscenters/duke.html		
	Subtotal	**13,122**	**91.01%**
	Other	**1,296**	**8.99%**
	Total	**14,418**	**100.00%**

Activity by Referring Page – Help Card

❓ **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.
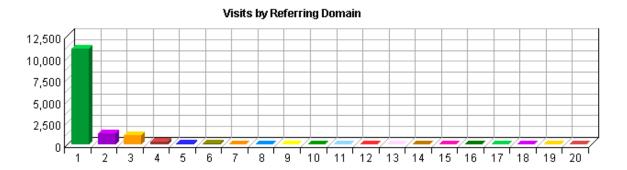
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Visitors Trend

Activity by Search Phrase

Activity by Search Keyword

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine

	Engines	Referrals	%
1.	google	1,984	72.38%
2.	yahoo	372	13.57%
3.	google canada	90	3.28%
4.	google uk	71	2.59%
5.	google australia	40	1.46%
6.	aol netfind	31	1.13%
7.	yahoo japan	29	1.06%
8.	msn	28	1.02%
9.	google france	23	0.84%
10.	google germany	16	0.58%
11.	google italy	16	0.58%
12.	google japan	9	0.33%
13.	yahoo taiwan	8	0.29%
14.	yahoo spain	6	0.22%
15.	yahoo singapore	4	0.15%
16.	yahoo australia &nz	2	0.07%
17.	yahoo canada	2	0.07%
18.	yahoo mexico	2	0.07%
19.	altavista	2	0.07%
20.	excite japan	2	0.07%
	Subtotal	**2,737**	**99.85%**
	Total	**2,741**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	tar creek	26	0.95%
	pesticides	25	0.91%
	biomarkers workplace tool	24	0.88%
	lessons to child at 1.5 year	22	0.80%
	pesticide filetype:ppt	20	0.73%
	duke university logo	15	0.55%
	organophosphates	12	0.44%
	tar creek superfund	12	0.44%
	organophosphate cyp450 metabolism review aeticle	10	0.36%
	tar creek oklahoma	9	0.33%
	team work	9	0.33%
	state of california	8	0.29%
	california davis	8	0.29%
	you are what you eat	7	0.26%
	neurodevelopmental disorders	7	0.26%
	the state of california	6	0.22%
	coloring book	5	0.18%
	children with autism	5	0.18%
	libro de colorear	5	0.18%
	cincinnati	5	0.18%
2. yahoo	hormones use pdf	28	1.02%
	arbour tlr4 schwartz	15	0.55%
	autism environmental factors	4	0.15%
	1−cyclohexyl−3−dodecyl urea	3	0.11%
	activities for children with autism	3	0.11%
	autism in children	3	0.11%
	autism neurodevelopment	3	0.11%
	umdnj autism center	2	0.07%
	neurodevelopmental disorders	2	0.07%
	envirnmental stories for children	2	0.07%
	pesticides and children	2	0.07%
	environmental factors in autism	2	0.07%
	several tests of motor function for year old that is included on the ddst	2	0.07%
	health promotion theories	2	0.07%
	emulsion pcr	2	0.07%
	michigan environmental justice council	2	0.07%
	video pollution children	2	0.07%

	lewis	2	0.07%
	environmental health in barbados	2	0.07%
	health risks of living in agricultural area	2	0.07%
3. google canada	pesticides	8	0.29%
	effects of pesticides	2	0.07%
	autism health centres	2	0.07%
	types of pesticides	2	0.07%
	team work	2	0.07%
	voho mount sinai	2	0.07%
	smoking during pregnant	2	0.07%
	asthma introduction	2	0.07%
	basic information about tobacco	2	0.07%
	duke university logo	1	0.04%
	dr. bruce lanphear cincinatti	1	0.04%
	neurodevelopmental disorders in children	1	0.04%
	triangle bridge diagram	1	0.04%
	dorsolateral prefrontal mri	1	0.04%
	dr. miranda jorge washington dental clinic	1	0.04%
	arsenic autism	1	0.04%
	pesticide health effect	1	0.04%
	immunology complement factor	1	0.04%
	children's environmental science video	1	0.04%
	deet and fishing line	1	0.04%
4. google uk	pesticides	3	0.11%
	pregnancy information psychosocial environment	2	0.07%
	california where is davis	2	0.07%
	cincinnati	2	0.07%
	organophosphates	2	0.07%
	joseph tart/ehp	2	0.07%
	neurodevelopmental disorders autism	2	0.07%
	pbde and autism hertz–picciotto	2	0.07%
	health triangle diagramme	1	0.04%
	pesticides effect children	1	0.04%
	neurodevelopment disorder	1	0.04%
	landrigan, p. j., claudio, l., and mcconnell, r. (1998) in environmental	1	0.04%
	athletic kids with autism	1	0.04%
	negative facts about incinerators	1	0.04%
	epa children	1	0.04%
	child with attention deficit clip	1	0.04%
	painted doors sticking	1	0.04%
	t–cells b–cells monocytes microarrays	1	0.04%
	asthma induced by hormones	1	0.04%

	factors effects on children	1	0.04%
5. google australia	organophosphates	3	0.11%
	diagram asthma in children	2	0.07%
	ultrafine particles health effects	1	0.04%
	how does air pollution give kids asthma	1	0.04%
	health assessment/children	1	0.04%
	pcb on children	1	0.04%
	multiple chemical sensitivities health promotion poster	1	0.04%
	brain development temporal postnatal human	1	0.04%
	children produce lower levels of detoxifying pon1 enzyme.	1	0.04%
	proteomics diagram	1	0.04%
	how to breathe when playing soccer	1	0.04%
	drugs kids in columbia	1	0.04%
	potential risks to children indoors	1	0.04%
	participatory research video health	1	0.04%
	asthma health promotion in whether	1	0.04%
	determination of four quinones in diesel exhaust particles	1	0.04%
	diagram of cockroach for child	1	0.04%
	what will happen if we dont reduce smog	1	0.04%
	rsv and gata−3	1	0.04%
	action against air pollution	1	0.04%
6. aol netfind	health promotion theories	2	0.07%
	pesticides	2	0.07%
	de pere green bay fishing	1	0.04%
	nj community health services for autistic child	1	0.04%
	diagnostic test blood toxic exposure plasticizers	1	0.04%
	university of medicine and dentistry of new jersey b,	1	0.04%
	rsv virus and cognitive delays in infants	1	0.04%
	university of cincinnati lead study	1	0.04%
	percentage of singers who smoke in us	1	0.04%
	iowa epa	1	0.04%
	adhd	1	0.04%
	neurodevelopmental disorders	1	0.04%
	i−94 project	1	0.04%
	simple ways to cook rainbow trout	1	0.04%
	hazards of using pesticides near autistic children	1	0.04%
	mount sinai and pcb's	1	0.04%
	can living with large amounts of mice be harmful during pregnancy	1	0.04%
	aplicar para seccion	1	0.04%
	are bug repellent bracelets safe for children to wear?	1	0.04%
	measuring 33.5 centimeters at 32 weeks pregnant	1	0.04%
		2	0.07%

Activity by Search Engine

7.	yahoo japan	center for children's environmental health at the university of california, davis		
		environmental childrens	2	0.07%
		centers for children's environmental health and disease prevention research	2	0.07%
		hepg2 seh	1	0.04%
		ryr1 y522s	1	0.04%
		intracellular il 13	1	0.04%
		chip–ae qol	1	0.04%
		toll–like receptor	1	0.04%
		plcã€€pkcã€€tk	1	0.04%
		ova–igg2a elisa	1	0.04%
		center for childhood neurotoxicology and exposure assessment at rutgers university and the university of medicine and dentistry of new jersey	1	0.04%
		th1 ifn th2 il–4 intracellular staining	1	0.04%
		diacetyl* gc/ms	1	0.04%
		griffith test neurodevelopmental disorders	1	0.04%
		erk p38 mapk	1	0.04%
		intracellular staining th1 th2 flow–cytometry	1	0.04%
		cyp3a4*1b	1	0.04%
		center for childhood neurotoxicology and exposure assessment at rutgers university and the university of medicine and dentistry of new jerseyã€€	1	0.04%
		seh inhibitor	1	0.04%
		el–4 electroporation	1	0.04%
8.	msn	asthma children picture	3	0.11%
		uv spectra for vitaminb 12	2	0.07%
		complex chemicals	2	0.07%
		university of washington childrens	1	0.04%
		mt. sinai center clinical laboratories	1	0.04%
		university of washington children's	1	0.04%
		michigan childrens biographies	1	0.04%
		harvard children's center	1	0.04%
		neurodevelopmental disorders and statistics	1	0.04%
		asthma therapy assessment questionnaire	1	0.04%
		pcbs and asthma	1	0.04%
		john hopkins particulates	1	0.04%
		12–(3–adamantan–1–yl–ureido)–dodecanoic acid	1	0.04%
		autisim in children with seizure disorders	1	0.04%
		symptoms of neurodevelopmental impairments	1	0.04%
		mri/lead poisoning	1	0.04%
		wic centers in east harlem	1	0.04%

	neurodevelopmental disorder	1	0.04%
	biographies children	1	0.04%
	johns hopkins medicine, research animal resources, laboratory, building	1	0.04%
9. google france	pesticides	2	0.07%
	development of an individual exposure model for application to the southern california children's health study	2	0.07%
	mouse model for food allergy using intraperitoneal sensitization	2	0.07%
	fetal blood samplings kits	1	0.04%
	the center for study of environnemental factors in the etiology autism	1	0.04%
	pollution glutathion transferase pdf	1	0.04%
	world children's environment conference in june,july 2008	1	0.04%
	la souris traitée par le chlorpyriphos:cpf	1	0.04%
	no2 so2 asthma epa	1	0.04%
	pesticides children august 2001 seattle	1	0.04%
	master replicas fx sabers filetype:pdf	1	0.04%
	organophosphates	1	0.04%
	dap urine dmp	1	0.04%
	th2	1	0.04%
	community action against asthma maria salinas mail	1	0.04%
	biological sample	1	0.04%
	ratio fieller crossover example	1	0.04%
	maurocalcine creatine	1	0.04%
	how to avoid the harms of media?	1	0.04%
	detroit intermodal freight terminal neighborhood partnership	1	0.04%
10. google germany	us epa carcinogenic pahs	1	0.04%
	pesticides exposure	1	0.04%
	morisseau−c ucla	1	0.04%
	teeny fishing line	1	0.04%
	my brother has asthma	1	0.04%
	what pollutants cause respiratory disorders	1	0.04%
	analysis of the adult human plasma metabolome	1	0.04%
	emulsion pcr	1	0.04%
	pon growing	1	0.04%
	project triangle	1	0.04%
	harvard abstracts	1	0.04%
	david diaz sanchez california ucla	1	0.04%
	suburban areas in the usa	1	0.04%
	gstm1	1	0.04%
	california davis	1	0.04%
	the effect of musical training on the neural correlates of maths processing: functional magnetic resonance imaging study in humans	1	0.04%

11. google italy	pregnant logo	2	0.07%
	judd contribution pcb exposure	1	0.04%
	polychlorinated biphenyls	1	0.04%
	urine retrieval children collection pharmacokinetics compliance sample	1	0.04%
	interaction between autistic children and normal children	1	0.04%
	equine malignant hyperthermia	1	0.04%
	protein charge evaluation	1	0.04%
	verbal neuropsychological testing	1	0.04%
	exposed and non exposed to urban pollution case–control	1	0.04%
	cerebellum cresyl violet	1	0.04%
	iron oxide children	1	0.04%
	probiotics il–10	1	0.04%
	epidemiology tlr4	1	0.04%
	heiman publication expo	1	0.04%
	umdnj autism aba	1	0.04%
12. google japan	parabuthus transvaalicus	1	0.04%
	american journal of respiratory and critical care medicine 2004 169 suppl a605	1	0.04%
	study charge	1	0.04%
	norovirus capsid structure	1	0.04%
	atsdr hair manganese	1	0.04%
	environmental studies at the university of california, davis	1	0.04%
	blood group ab individual abh antigen ratio	1	0.04%
	eet dcu	1	0.04%
	us, transcript, video	1	0.04%
13. yahoo taiwan	ptad	1	0.04%
	neurodevelopmental	1	0.04%
	flow cytometric detection of intracellular th1/th2 cytokines using whole blood: validation of immunologic biomarker for use in epidemiologic studies	1	0.04%
	indoor exposures to air pollutants and allergens in the homes of asthmatic children in inner–city baltimore,	1	0.04%
	bastadin	1	0.04%
	large sterile drape	1	0.04%
	th1/th2 flow	1	0.04%
	isee mexico city 2007	1	0.04%
14. yahoo spain	dosing solution	2	0.07%
	baseline surveys	1	0.04%
	dietary silicon intake	1	0.04%
	bmi 1.65 69.4 41	1	0.04%
	children schools	1	0.04%
	cognitive development of children with autism	2	0.07%

15. yahoo singapore	children's environment	1	0.04%
	lung physiotherapy, pdf	1	0.04%
16. yahoo australia &nz	international society environmental epidemiology	1	0.04%
	children on rapamycin	1	0.04%
17. yahoo canada	growth hormone tokmakejian	1	0.04%
	toz con flema causas	1	0.04%
18. yahoo mexico	que es zoning	1	0.04%
	breast cancer in african ameri	1	0.04%
19. altavista	alpha−toxins from scorpion venom	1	0.04%
	asma	1	0.04%
20. excite japan	ap−1 gel shift	1	0.04%
	intratracheal bacteria e. coli	1	0.04%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	of	227	8.28%
	in	196	7.15%
	children	181	6.60%
	health	160	5.84%
	asthma	139	5.07%
	autism	120	4.38%
	for	120	4.38%
	environmental	117	4.27%
	epa	106	3.87%
	to	89	3.25%
	the	88	3.21%
	pesticides	88	3.21%
	child	73	2.66%
	center	72	2.63%
	university	72	2.63%
	on	70	2.55%
	tar	65	2.37%
	creek	63	2.30%
	detroit	60	2.19%
	pesticide	59	2.15%
2. yahoo	children	73	2.66%
	autism	69	2.52%
	in	44	1.61%
	of	43	1.57%
	environmental	41	1.50%
	health	37	1.35%

		for	36	1.31%
		pdf	32	1.17%
		asthma	31	1.13%
		hormones	28	1.02%
		use	28	1.02%
		center	19	0.69%
		children's	18	0.66%
		schwartz	15	0.55%
		with	15	0.55%
		arbour	15	0.55%
		tlr4	15	0.55%
		research	14	0.51%
		the	13	0.47%
		promotion	13	0.47%
3.	google canada	pesticides	17	0.62%
		health	13	0.47%
		of	11	0.40%
		in	9	0.33%
		environmental	7	0.26%
		what	5	0.18%
		autism	5	0.18%
		asthma	5	0.18%
		children	5	0.18%
		effects	4	0.15%
		personality	4	0.15%
		research	4	0.15%
		for	4	0.15%
		the	4	0.15%
		air	4	0.15%
		disorder	4	0.15%
		information	3	0.11%
		diagram	3	0.11%
		about	3	0.11%
		factors	3	0.11%
4.	google uk	of	9	0.33%
		autism	9	0.33%
		children	8	0.29%
		in	7	0.26%
		asthma	6	0.22%
		neurodevelopmental	5	0.18%
		with	5	0.18%
		how	5	0.18%

	diagram	4	0.15%
	environmental	4	0.15%
	pregnancy	4	0.15%
	pesticides	4	0.15%
	the	4	0.15%
	disorders	4	0.15%
	health	3	0.11%
	is	3	0.11%
	smoking	3	0.11%
	can	3	0.11%
	environment	3	0.11%
	research	3	0.11%
5. google australia	asthma	8	0.29%
	in	8	0.29%
	children	7	0.26%
	health	6	0.22%
	on	5	0.18%
	diagram	5	0.18%
	the	4	0.15%
	research	4	0.15%
	of	4	0.15%
	organophosphates	3	0.11%
	participatory	3	0.11%
	kids	3	0.11%
	effects	3	0.11%
	air	3	0.11%
	to	3	0.11%
	community	3	0.11%
	pollution	2	0.07%
	promotion	2	0.07%
	we	2	0.07%
	poster	2	0.07%
6. aol netfind	of	8	0.29%
	children	4	0.15%
	health	3	0.11%
	pesticides	3	0.11%
	to	3	0.11%
	in	3	0.11%
	with	2	0.07%
	promotion	2	0.07%
	autistic	2	0.07%
	for	2	0.07%

	safe	2	0.07%
	theories	2	0.07%
	university	2	0.07%
	detroit	2	0.07%
	disorders	1	0.04%
	disorder	1	0.04%
	plasticizers	1	0.04%
	near	1	0.04%
	repellent	1	0.04%
	creatine	1	0.04%
7. yahoo japan	of	7	0.26%
	university	7	0.26%
	environmental	6	0.22%
	for	6	0.22%
	health	4	0.15%
	the	4	0.15%
	at	4	0.15%
	center	4	0.15%
	intracellular	3	0.11%
	dentistry	2	0.07%
	childrenâ€™s	2	0.07%
	th1	2	0.07%
	prevention	2	0.07%
	exposure	2	0.07%
	california,	2	0.07%
	assessment	2	0.07%
	disease	2	0.07%
	children's	2	0.07%
	th2	2	0.07%
	centers	2	0.07%
8. msn	children	6	0.22%
	asthma	5	0.18%
	of	4	0.15%
	neurodevelopmental	3	0.11%
	picture	3	0.11%
	childrens	3	0.11%
	children's	3	0.11%
	in	3	0.11%
	spectra	2	0.07%
	university	2	0.07%
	hopkins	2	0.07%
	12	2	0.07%

	washington	2	0.07%
	biographies	2	0.07%
	health	2	0.07%
	complex	2	0.07%
	disorders	2	0.07%
	vitaminb	2	0.07%
	sinai	2	0.07%
	uv	2	0.07%
9. google france	for	5	0.18%
	the	5	0.18%
	model	4	0.15%
	of	4	0.15%
	pesticides	3	0.11%
	children's	3	0.11%
	to	3	0.11%
	study	3	0.11%
	individual	2	0.07%
	mouse	2	0.07%
	southern	2	0.07%
	exposure	2	0.07%
	an	2	0.07%
	asthma	2	0.07%
	intraperitoneal	2	0.07%
	development	2	0.07%
	california	2	0.07%
	health	2	0.07%
	food	2	0.07%
	in	2	0.07%
10. google germany	the	4	0.15%
	of	3	0.11%
	california	2	0.07%
	ucla	2	0.07%
	in	2	0.07%
	magnetic	1	0.04%
	growing	1	0.04%
	triangle	1	0.04%
	project	1	0.04%
	david	1	0.04%
	us	1	0.04%
	harvard	1	0.04%
	adult	1	0.04%
	correlates	1	0.04%

		functional	1	0.04%
		imaging	1	0.04%
		musical	1	0.04%
		brother	1	0.04%
		pahs	1	0.04%
		human	1	0.04%
11.	google italy	children	4	0.15%
		exposed	2	0.07%
		pregnant	2	0.07%
		logo	2	0.07%
		non	1	0.04%
		neuropsychological	1	0.04%
		equine	1	0.04%
		urban	1	0.04%
		violet	1	0.04%
		evaluation	1	0.04%
		pollution	1	0.04%
		probiotics	1	0.04%
		testing	1	0.04%
		compliance	1	0.04%
		iron	1	0.04%
		interaction	1	0.04%
		publication	1	0.04%
		hyperthermia	1	0.04%
		polychlorinated	1	0.04%
		sample	1	0.04%
12.	google japan	of	2	0.07%
		charge	1	0.04%
		respiratory	1	0.04%
		critical	1	0.04%
		atsdr	1	0.04%
		hair	1	0.04%
		video	1	0.04%
		study	1	0.04%
		transvaalicus	1	0.04%
		manganese	1	0.04%
		parabuthus	1	0.04%
		dcu	1	0.04%
		2004	1	0.04%
		care	1	0.04%
		transcript,	1	0.04%
		a605	1	0.04%

	journal	1	0.04%
	medicine	1	0.04%
	blood	1	0.04%
	group	1	0.04%
13. yahoo taiwan	in	3	0.11%
	of	3	0.11%
	flow	2	0.07%
	th1/th2	2	0.07%
	immunologic	1	0.04%
	validation	1	0.04%
	using	1	0.04%
	2007	1	0.04%
	whole	1	0.04%
	neurodevelopmental	1	0.04%
	drape	1	0.04%
	large	1	0.04%
	use	1	0.04%
	cytokines	1	0.04%
	biomarker	1	0.04%
	for	1	0.04%
	bastadin	1	0.04%
	studies	1	0.04%
	city	1	0.04%
	detection	1	0.04%
14. yahoo spain	solution	2	0.07%
	dosing	2	0.07%
	silicon	1	0.04%
	surveys	1	0.04%
	69.4	1	0.04%
	dietary	1	0.04%
	baseline	1	0.04%
	1.65	1	0.04%
	intake	1	0.04%
	schools	1	0.04%
	bmi	1	0.04%
	41	1	0.04%
	children	1	0.04%
15. yahoo singapore	with	2	0.07%
	of	2	0.07%
	autism	2	0.07%
	development	2	0.07%
	children	2	0.07%

		cognitive	2	0.07%
		physiotherapy,	1	0.04%
		children's	1	0.04%
		pdf	1	0.04%
		environment	1	0.04%
		lung	1	0.04%
16.	yahoo australia &nz	international	1	0.04%
		on	1	0.04%
		society	1	0.04%
		epidemiology	1	0.04%
		environmental	1	0.04%
		rapamycin	1	0.04%
		children	1	0.04%
17.	yahoo canada	causas	1	0.04%
		flema	1	0.04%
		growth	1	0.04%
		tokmakejian	1	0.04%
		hormone	1	0.04%
		con	1	0.04%
		toz	1	0.04%
18.	yahoo mexico	zoning	1	0.04%
		cancer	1	0.04%
		que	1	0.04%
		ameri	1	0.04%
		african	1	0.04%
		es	1	0.04%
		in	1	0.04%
		breast	1	0.04%
19.	altavista	alpha−toxins	1	0.04%
		from	1	0.04%
		scorpion	1	0.04%
		venom	1	0.04%
		asma	1	0.04%
20.	excite japan	coli	1	0.04%
		e.	1	0.04%
		ap−1	1	0.04%
		shift	1	0.04%
		gel	1	0.04%
		bacteria	1	0.04%
		intratracheal	1	0.04%

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.
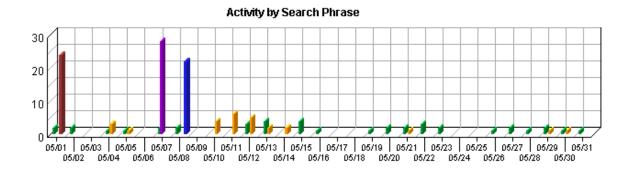
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♀ This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase

	Phrases	Referrals	%
1.	pesticides	40	1.46%
2.	hormones use pdf	28	1.02%
3.	tar creek	26	0.95%
4.	biomarkers workplace tool	24	0.88%
5.	lessons to child at 1.5 year	22	0.80%
6.	pesticide filetype:ppt	20	0.73%
7.	organophosphates	18	0.66%
8.	duke university logo	16	0.58%
9.	arbour tlr4 schwartz	15	0.55%
10.	tar creek superfund	13	0.47%
11.	team work	12	0.44%
12.	organophosphate cyp450 metabolism review aeticle	10	0.36%
13.	neurodevelopmental disorders	10	0.36%
14.	tar creek oklahoma	9	0.33%
15.	california davis	9	0.33%
16.	state of california	8	0.29%
17.	you are what you eat	7	0.26%
18.	cincinnati	7	0.26%
19.	children with autism	6	0.22%
20.	the state of california	6	0.22%
	Subtotal	**306**	**11.16%**
	Total	**2,741**	**100.00%**

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. pesticides	google	25	0.91%
	google canada	8	0.29%
	google uk	3	0.11%
	aol netfind	2	0.07%
	google france	2	0.07%
2. hormones use pdf	yahoo	28	1.02%
3. tar creek	google	26	0.95%
4. biomarkers workplace tool	google	24	0.88%
5. lessons to child at 1.5 year	google	22	0.80%
6. pesticide filetype:ppt	google	20	0.73%
7. organophosphates	google	12	0.44%
	google australia	3	0.11%
	google uk	2	0.07%
	google france	1	0.04%
8. duke university logo	google	15	0.55%
	google canada	1	0.04%
9. arbour tlr4 schwartz	yahoo	15	0.55%
10. tar creek superfund	google	12	0.44%
	google canada	1	0.04%
11. team work	google	9	0.33%
	google canada	2	0.07%
	google uk	1	0.04%
12. organophosphate cyp450 metabolism review aeticle	google	10	0.36%
13. neurodevelopmental disorders	google	7	0.26%
	yahoo	2	0.07%
	aol netfind	1	0.04%
14. tar creek oklahoma	google	9	0.33%
15. california davis	google	8	0.29%
	google germany	1	0.04%
16. state of california	google	8	0.29%
17. you are what you eat	google	7	0.26%
18. cincinnati	google	5	0.18%
	google uk	2	0.07%
19. children with autism	google	5	0.18%
	yahoo	1	0.04%
20. the state of california	google	6	0.22%

? **Top Search Phrases Table**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.
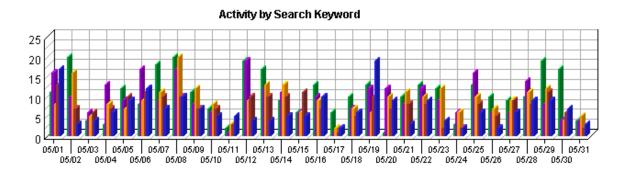
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♀ How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword

	Keywords	Referrals	%
1.	of	330	2.80%
2.	children	295	2.50%
3.	in	279	2.37%
4.	health	231	1.96%
5.	autism	209	1.77%
6.	asthma	197	1.67%
7.	environmental	181	1.54%
8.	for	179	1.52%
9.	the	129	1.09%
10.	pesticides	124	1.05%
11.	epa	118	1.00%
12.	to	114	0.97%
13.	center	100	0.85%
14.	on	93	0.79%
15.	university	91	0.77%
16.	children's	86	0.73%
17.	research	83	0.70%
18.	child	82	0.70%
19.	with	82	0.70%
20.	effects	76	0.64%
	Subtotal	**3,079**	**26.13%**
	Total	**11,785**	**100.00%**

Keywords	Engines	Referrals	%
1. of	google	227	1.93%
	yahoo	43	0.36%
	google canada	11	0.09%
	google uk	9	0.08%
	aol netfind	8	0.07%
	yahoo japan	7	0.06%
	google australia	4	0.03%
	msn	4	0.03%
	google france	4	0.03%
	google germany	3	0.03%
	yahoo taiwan	3	0.03%
	google japan	2	0.02%
	yahoo singapore	2	0.02%
	mamma	1	0.01%
	google austria	1	0.01%
	yahoo uk &ireland	1	0.01%
2. children	google	181	1.54%
	yahoo	73	0.62%
	google uk	8	0.07%
	google australia	7	0.06%
	msn	6	0.05%
	google canada	5	0.04%
	aol netfind	4	0.03%
	google italy	4	0.03%
	yahoo singapore	2	0.02%
	yahoo australia &nz	1	0.01%
	mamma	1	0.01%
	yahoo taiwan	1	0.01%
	google france	1	0.01%
	yahoo spain	1	0.01%
3. in	google	196	1.66%
	yahoo	44	0.37%
	google canada	9	0.08%
	google australia	8	0.07%
	google uk	7	0.06%
	msn	3	0.03%
	yahoo taiwan	3	0.03%
	aol netfind	3	0.03%
	google france	2	0.02%

	google germany	2	0.02%
	yahoo mexico	1	0.01%
	mamma	1	0.01%
4. health	google	160	1.36%
	yahoo	37	0.31%
	google canada	13	0.11%
	google australia	6	0.05%
	yahoo japan	4	0.03%
	google uk	3	0.03%
	aol netfind	3	0.03%
	msn	2	0.02%
	google france	2	0.02%
	mamma	1	0.01%
5. autism	google	120	1.02%
	yahoo	69	0.59%
	google uk	9	0.08%
	google canada	5	0.04%
	yahoo singapore	2	0.02%
	google france	1	0.01%
	google italy	1	0.01%
	google australia	1	0.01%
	aol netfind	1	0.01%
6. asthma	google	139	1.18%
	yahoo	31	0.26%
	google australia	8	0.07%
	google uk	6	0.05%
	msn	5	0.04%
	google canada	5	0.04%
	google france	2	0.02%
	google germany	1	0.01%
7. environmental	google	117	0.99%
	yahoo	41	0.35%
	google canada	7	0.06%
	yahoo japan	6	0.05%
	google uk	4	0.03%
	google australia	2	0.02%
	yahoo australia &nz	1	0.01%
	google japan	1	0.01%
	msn	1	0.01%
	yahoo uk &ireland	1	0.01%
8. for	google	120	1.02%
	yahoo	36	0.31%

	yahoo japan	6	0.05%
	google france	5	0.04%
	google canada	4	0.03%
	google australia	2	0.02%
	msn	2	0.02%
	aol netfind	2	0.02%
	yahoo taiwan	1	0.01%
	google uk	1	0.01%
9. the	google	88	0.75%
	yahoo	13	0.11%
	google france	5	0.04%
	yahoo japan	4	0.03%
	google canada	4	0.03%
	google uk	4	0.03%
	google germany	4	0.03%
	google australia	4	0.03%
	yahoo taiwan	1	0.01%
	google austria	1	0.01%
	google japan	1	0.01%
10. pesticides	google	88	0.75%
	google canada	17	0.14%
	yahoo	7	0.06%
	google uk	4	0.03%
	google france	3	0.03%
	aol netfind	3	0.03%
	google germany	1	0.01%
	mamma	1	0.01%
11. epa	google	106	0.90%
	yahoo	8	0.07%
	google uk	1	0.01%
	aol netfind	1	0.01%
	google france	1	0.01%
	google germany	1	0.01%
12. to	google	89	0.76%
	yahoo	10	0.08%
	google australia	3	0.03%
	aol netfind	3	0.03%
	google canada	3	0.03%
	google france	3	0.03%
	yahoo taiwan	1	0.01%
	google uk	1	0.01%
	google italy	1	0.01%

13.	center	google	72	0.61%
		yahoo	19	0.16%
		yahoo japan	4	0.03%
		msn	2	0.02%
		google uk	1	0.01%
		google france	1	0.01%
		google canada	1	0.01%
14.	on	google	70	0.59%
		yahoo	11	0.09%
		google australia	5	0.04%
		google canada	3	0.03%
		google uk	2	0.02%
		yahoo australia &nz	1	0.01%
		google germany	1	0.01%
15.	university	google	72	0.61%
		yahoo japan	7	0.06%
		yahoo	4	0.03%
		msn	2	0.02%
		google canada	2	0.02%
		aol netfind	2	0.02%
		google japan	1	0.01%
		google uk	1	0.01%
16.	children's	google	54	0.46%
		yahoo	18	0.15%
		google france	3	0.03%
		msn	3	0.03%
		google canada	3	0.03%
		yahoo japan	2	0.02%
		google uk	2	0.02%
		yahoo singapore	1	0.01%
17.	research	google	55	0.47%
		yahoo	14	0.12%
		google australia	4	0.03%
		google canada	4	0.03%
		google uk	3	0.03%
		yahoo japan	2	0.02%
		msn	1	0.01%
18.	child	google	73	0.62%
		yahoo	5	0.04%
		google uk	1	0.01%
		google australia	1	0.01%
		google canada	1	0.01%

		aol netfind	1	0.01%
19.	with	google	55	0.47%
		yahoo	15	0.13%
		google uk	5	0.04%
		yahoo singapore	2	0.02%
		aol netfind	2	0.02%
		google canada	1	0.01%
		google australia	1	0.01%
		msn	1	0.01%
20.	effects	google	56	0.48%
		yahoo	10	0.08%
		google canada	4	0.03%
		google australia	3	0.03%
		google uk	2	0.02%
		msn	1	0.01%

Activity by Search Keyword – Help Card

Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.
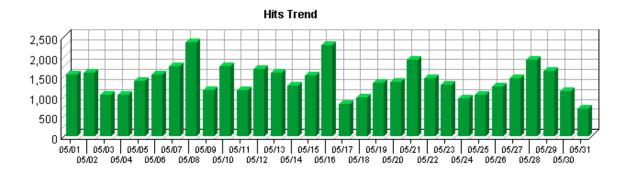
% Percentage of visitors referred from search engines who used the specified search engine and keyword.

––

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors

Activity by Search Keyword

to your site with the keywords you expect and that other search engines are not.

Technical Dashboard
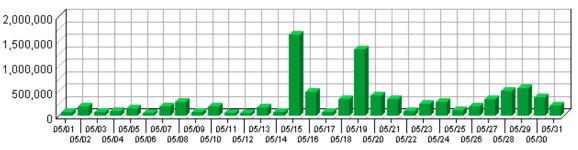
This dashboard summarizes important information related to online technical activity.

Hits Trend

Hit Summary

Successful Hits for Entire Site	44,005
Average Hits per Day	1,419
Home Page Hits	1,020

Bandwidth: Kbytes Transferred Trend

Technical Statistics
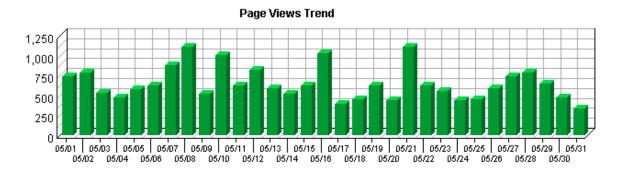
Total Hits	49,450	100%
Successful Hits	44,005	88.99%
Failed Hits	5,445	11.01%
Cached Hits	11,766	23.79%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.

Page Views Trend

Time Interval	Page Views	%
05/01	744	3.70%
05/02	784	3.90%
05/03	527	2.62%
05/04	470	2.34%
05/05	575	2.86%
05/06	620	3.08%
05/07	877	4.36%
05/08	1,116	5.55%
05/09	518	2.57%
05/10	1,002	4.98%
05/11	629	3.13%
05/12	826	4.11%
05/13	585	2.91%
05/14	525	2.61%
05/15	623	3.10%
05/16	1,027	5.10%
05/17	399	1.98%
05/18	453	2.25%
05/19	626	3.11%
05/20	436	2.17%
05/21	1,106	5.50%
05/22	620	3.08%
05/23	555	2.76%
05/24	444	2.21%
05/25	450	2.24%

05/26	591	2.94%
05/27	737	3.66%
05/28	784	3.90%
05/29	652	3.24%
05/30	477	2.37%
05/31	340	1.69%
Total	**20,118**	**100.00%**

Page Views Trend – Help Card

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

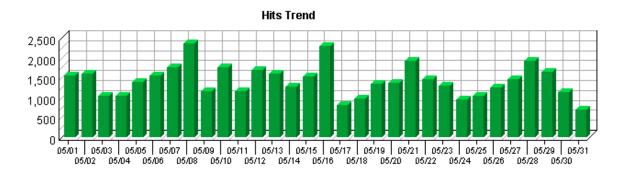**%** – Percentage of total page views that occurred during the specified time interval.

––

Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.

Hits Trend

Time Interval	Hits	%
05/01	1,560	3.55%
05/02	1,596	3.63%
05/03	1,031	2.34%
05/04	1,044	2.37%
05/05	1,385	3.15%
05/06	1,550	3.52%
05/07	1,751	3.98%
05/08	2,362	5.37%
05/09	1,166	2.65%
05/10	1,769	4.02%
05/11	1,152	2.62%
05/12	1,692	3.85%
05/13	1,605	3.65%
05/14	1,272	2.89%
05/15	1,529	3.47%
05/16	2,282	5.19%
05/17	801	1.82%
05/18	977	2.22%
05/19	1,341	3.05%
05/20	1,357	3.08%
05/21	1,921	4.37%
05/22	1,467	3.33%
05/23	1,290	2.93%
05/24	960	2.18%
05/25	1,034	2.35%

05/26	1,251	2.84%
05/27	1,460	3.32%
05/28	1,932	4.39%
05/29	1,641	3.73%
05/30	1,128	2.56%
05/31	699	1.59%
Total	**44,005**	**100.00%**

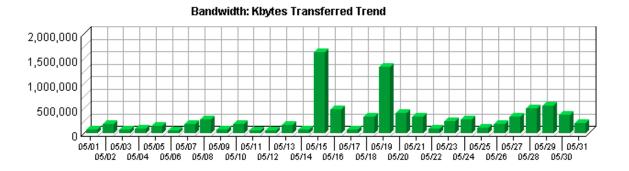| Hits Trend – Help Card |
|---|
| **Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

 Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

 % – Percentage of hits that occurred during the specified time interval.

 ——
 Periods of less activity can be considered good times for maintenance and content improvement. |

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.
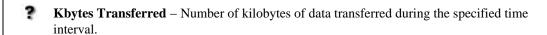

Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
05/01	69,248	0.76%
05/02	184,100	2.01%
05/03	73,035	0.80%
05/04	84,630	0.92%
05/05	140,821	1.54%
05/06	54,504	0.60%
05/07	192,595	2.10%
05/08	286,238	3.13%
05/09	71,789	0.78%
05/10	182,570	2.00%
05/11	56,052	0.61%
05/12	46,468	0.51%
05/13	164,372	1.80%
05/14	75,079	0.82%
05/15	1,631,087	17.83%
05/16	474,783	5.19%
05/17	67,821	0.74%
05/18	340,683	3.72%
05/19	1,336,636	14.61%
05/20	399,565	4.37%
05/21	330,373	3.61%
05/22	90,989	0.99%
05/23	243,119	2.66%
05/24	283,244	3.10%
05/25	113,573	1.24%

05/26	192,805	2.11%
05/27	325,846	3.56%
05/28	495,757	5.42%
05/29	562,206	6.14%
05/30	373,563	4.08%
05/31	206,624	2.26%
Total	**9,150,160**	**100.00%**

Bandwidth: Kbytes Transferred Trend – Help Card

? **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
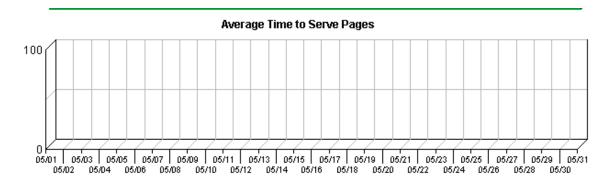
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

—–

♀ Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.
Note: Not all web servers log the information necessary to create this report.
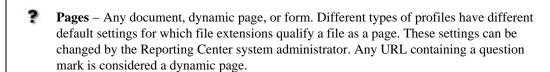

Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
05/01	0	744	0
05/02	0	784	0
05/03	0	527	0
05/04	0	470	0
05/05	0	575	0
05/06	0	620	0
05/07	0	877	0
05/08	0	1,116	0
05/09	0	518	0
05/10	0	1,002	0
05/11	0	629	0
05/12	0	826	0
05/13	0	585	0
05/14	0	525	0
05/15	0	623	0
05/16	0	1,027	0
05/17	0	399	0
05/18	0	453	0
05/19	0	626	0
05/20	0	436	0
05/21	0	1,106	0
05/22	0	620	0
05/23	0	555	0
05/24	0	444	0
05/25	0	450	0

05/26	0	591	0
05/27	0	737	0
05/28	0	784	0
05/29	0	652	0
05/30	0	477	0
05/31	0	340	0
Total	**0**	**20,118**	**0.0**

<table>
<tr><td colspan="2" align="center">Average Time to Serve Pages – Help Card</td></tr>
<tr><td>?</td><td>

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

</td></tr>
<tr><td>💡</td><td>

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Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.
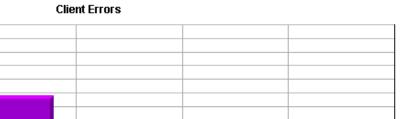
</td></tr>
</table>

Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	49,450	100%
Successful Hits	44,005	88.99%
Failed Hits	5,445	11.01%
Cached Hits	11,766	23.79%

Client Errors

File Not Found Errors

Client Errors

This report identifies the error codes from the browsers accessing your server.

Client Errors

Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	3,850	70.71%
2.	404 Not Found	1,542	28.32%
3.	400 Bad Request	39	0.72%
4.	405 Method Not Allowed	11	0.20%
5.	413 Request Entity Too Large	3	0.06%
	Total	**5,445**	**100.00%**

Client Errors – Help Card
?   **Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.   **Hits** – Number of failed hits that returned this status code.   **HTTP Status Codes** – The status code for the specific error that occurred.   **%** – Percentage of total failed hits that returned this status code.   ——   **♀**   Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.

File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	**/ncer/childrenscenters/ news_stories/children.css** http://es.epa.gov/ncer/ childrenscenters/news_stories/ ucin_100506.html	36	2.33%
2.	**/ncer/childrenscenters/ news_stories/children.css** (no referrer)	36	2.33%
3.	**/ncer/childrenscenters/ news_stories/children.css** http://es.epa.gov/ncer/ childrenscenters/news_stories/ centersEHP1006.html	27	1.75%
4.	**/ncer/childrenscenters/ outreach_docs/flvFiles2/children.css** http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ flvFiles2/columbiachildrenb.html	27	1.75%
5.	**/ncer/childrenscenters/ outreach_docs/flvFiles2/children.css** http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ flvFiles2/leadb.html	26	1.69%
6.	**/ncer/childrenscenters/ news_stories/children.css** http://es.epa.gov/ncer/ childrenscenters/news_stories/ umdnj_021807.html	21	1.36%
7.	**/ncer/childrenscenters/ outreach_docs/flvFiles2/children.css** http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ flvFiles2/black_issues_forum_1a. html	21	1.36%

8.	**/ncer/childrenscenters/ news_stories/children.css** http://es.epa.gov/ncer/ childrenscenters/news_stories/ mtsinai_2006.html	21	1.36%
9.	**/ncer/childrenscenters/ news_stories/children.css** http://es.epa.gov/ncer/ childrenscenters/news_stories/ duke051507.html	20	1.30%
10.	**/ncer/childrenscenters/ outreach_docs/children.css** http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ breath_of_air_trans.html	19	1.23%
11.	**/ncer/childrenscenters/ outreach_docs/children.css** http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ breath_of_air_trans3.html	18	1.17%
12.	**/ncer/childrenscenters/full– text/33944.html** (no referrer)	17	1.10%
13.	**/ncer/childrenscenters/ outreach_docs/children.css** http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ kids_and_chemicals_segment1.html	17	1.10%
14.	**/ncer/childrenscenters/ outreach_docs/children.css** http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ home_lead_segment.html	17	1.10%
15.	**/ncer/childrenscenters/ news_stories/children.css** http://es.epa.gov/ncer/ childrenscenters/news_stories/ ucdavis_080807.html	16	1.04%
16.	**/ncer/childrenscenters/ outreach_docs/children.css** http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ breath_of_air_trans2.html	16	1.04%
17.	**/ncer/childrenscenters/ full_text/children.css** (no referrer)	15	0.97%
18.	**/ncer/childrenscenters/full– text/33945.pdf** (no referrer)	14	0.91%
19.	**/ncer/childrenscenters/ FULL_TEXT/33341.html** (no referrer)	14	0.91%

File Not Found Errors

20.	**/ncer/childrenscenters/ outreach_docs/flvFiles2/children.css** http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ flvFiles2/children_and_asthma_seg1b. html	14	0.91%
	Subtotal	**412**	**26.72%**
	Other	**1,130**	**73.28%**
	Total	**1,542**	**100.00%**

File Not Found Errors – Help Card

?   **Hits** – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

     Files – This column lists the file that could not be found and the URL of the referrer (if known).

     % – Percentage of the total 404 and 410 errors that were for this file.

—–

♀   Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

These errors did not occur in the log data during the requested reporting period.

Server Errors – Help Card

?   **Hits** – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes – The status code for the specific error that occurred.

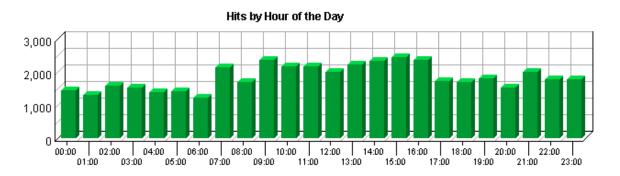**%** – Percentage of failed hits that were of the specified type.

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♀   Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.
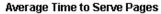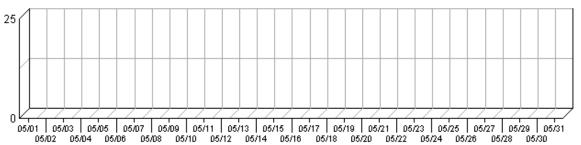

Hits by Hour of the Day

Most Active Summary

Most Active Date	May 08, 2008
Number of Hits on Most Active Date	2,362
Most Active Day of the Week	Thu
Most Active Hour of the Day	15:00–15:59

Activity on Weekdays Summary
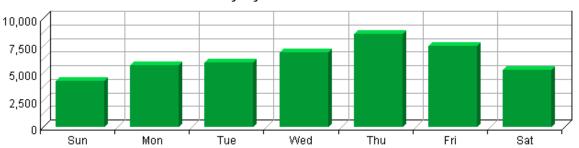
Total Hits Weekdays	34,538
Total Visits Weekdays	10,926
Average Number of **Visits** per day on Weekdays	496
Average Number of **Hits** per day on Weekdays	1,569

Average Time to Serve Pages

Hits by Day of the Week
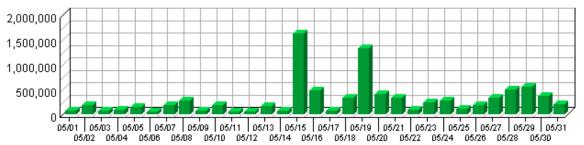
Least Active Summary

Least Active Date	May 31, 2008
Number of Hits on Least Active Date	699
Least Active Day of the Week	Sun
Least Active Hour of the Day	06:00–06:59

Activity on Weekends Summary

Total Hits Weekend	9,467
Total Visits Weekend	3,492
Average Number of **Visits** per Weekend	698
Average Number of **Hits** per Weekend	1,893

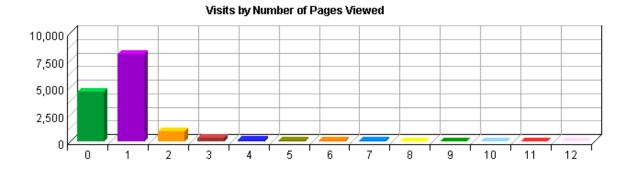## Bandwidth: Kbytes Transferred Trend

Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.

Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	4,555	31.58%
1	8,039	55.73%
2	936	6.49%
3	303	2.10%
4	138	0.96%
5	98	0.68%
6	60	0.42%
7	45	0.31%
8	35	0.24%
9	21	0.15%
10	22	0.15%
11	11	0.08%
12	13	0.09%
Subtotal	**14,276**	**98.97%**
Other	**149**	**1.03%**
Total	**14,425**	**100.00%**

<table>
<tr><td colspan="2">

Visits by Number of Pages Viewed – Help Card

? **Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

</td></tr>
</table>

idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits by people who viewed the specified number of pages.

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You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

Visits by Day of the Week

Day	Visits	%
Sun	1,668	11.57%
Mon	1,946	13.50%
Tue	2,091	14.50%
Wed	2,203	15.28%
Thu	2,503	17.36%
Fri	2,183	15.14%
Sat	1,824	12.65%
Total Weekend	**3,492**	**24.22%**
Total Weekdays	**10,926**	**75.78%**
Total	**14,418**	**100.00%**

Visits by Day of the Week – Help Card

? **Day** – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
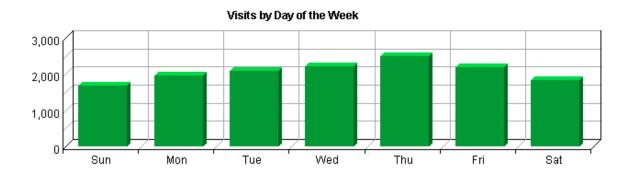
% – Percentage of total visits that occurred on the specified day of the week.
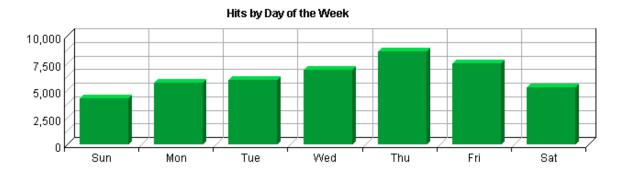
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♀ Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

Hits by Day of the Week

Hits by Day of the Week

Day	Hits	%
Sun	4,207	9.56%
Mon	5,669	12.88%
Tue	5,972	13.57%
Wed	6,876	15.63%
Thu	8,559	19.45%
Fri	7,462	16.96%
Sat	5,260	11.95%
Total Weekend	**9,467**	**21.51%**
Total Weekdays	**34,538**	**78.49%**
Total	**44,005**	**100.00%**

Hits by Day of the Week – Help Card

❓ **Day** – Specified day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
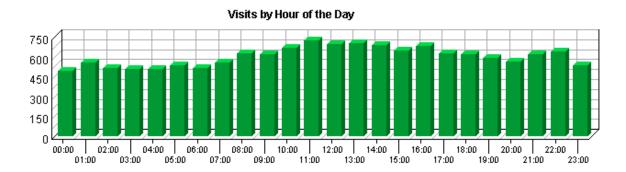
% – Percentage of total hits that occurred on the specified day of the week.

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💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.

Visits by Hour of the Day

Hour	Visits	%
00:00	493	3.42%
01:00	554	3.84%
02:00	515	3.57%
03:00	508	3.52%
04:00	505	3.50%
05:00	537	3.72%
06:00	517	3.59%
07:00	556	3.86%
08:00	623	4.32%
09:00	621	4.31%
10:00	668	4.63%
11:00	720	4.99%
12:00	693	4.81%
13:00	702	4.87%
14:00	689	4.78%
15:00	649	4.50%
16:00	682	4.73%
17:00	627	4.35%
18:00	615	4.27%
19:00	588	4.08%
20:00	562	3.90%
21:00	620	4.30%
22:00	637	4.42%
23:00	537	3.72%
Total Visits during Work Hours (8:00am–5:00pm)	**6,047**	**41.94%**

Total Visits during After Hours (5:01pm–7:59am)	**8,371**	**58.06%**
Total	**14,418**	**100.00%**

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	00:00–00:59

Visits by Hour of the Day – Help Card

? **Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.
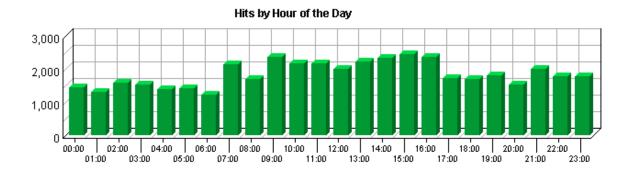
Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

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💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.

Hits by Hour of the Day
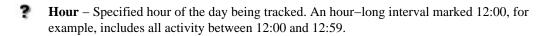
Hour	Hits	%
00:00	1,442	3.28%
01:00	1,297	2.95%
02:00	1,587	3.61%
03:00	1,514	3.44%
04:00	1,378	3.13%
05:00	1,406	3.20%
06:00	1,230	2.80%
07:00	2,128	4.84%
08:00	1,685	3.83%
09:00	2,365	5.37%
10:00	2,166	4.92%
11:00	2,170	4.93%
12:00	2,005	4.56%
13:00	2,221	5.05%
14:00	2,328	5.29%
15:00	2,441	5.55%
16:00	2,372	5.39%
17:00	1,731	3.93%
18:00	1,691	3.84%
19:00	1,796	4.08%
20:00	1,525	3.47%
21:00	1,993	4.53%
22:00	1,764	4.01%
23:00	1,770	4.02%

Total Hits during Work Hours (8:00am–5:00pm)	**19,753**	**44.89%**
Total Hits during After Hours (5:01pm–7:59am)	**24,252**	**55.11%**
Total	**44,005**	**100.00%**

Summary of Hits by Hour of the Day

Most Active Hour of the Day	15:00–15:59
Least Active Hour of the Day	06:00–06:59

Hits by Hour of the Day – Help Card

Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

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This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.

Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	13,247	91.83%
1–2	129	0.89%
2–3	97	0.67%
3–4	55	0.38%
4–5	50	0.35%
5–6	38	0.26%
6–7	31	0.21%
7–8	19	0.13%
8–9	34	0.24%
9–10	38	0.26%
10–11	17	0.12%
11–12	19	0.13%
12–13	17	0.12%
13–14	22	0.15%
14–15	17	0.12%
15–16	28	0.19%
16–17	13	0.09%
17–18	12	0.08%
18–19	26	0.18%
19–20	17	0.12%
Subtotal	**13,926**	**96.54%**
Other	**499**	**3.46%**
Total	**14,425**	**100.00%**

Visit Duration by Visits – Help Card

? **Visit Duration (minutes)** – The number of minutes your web site was viewed.
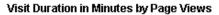
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

−−
♀ This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.

Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	9,716	48.28%
1–2	974	4.84%
2–3	383	1.90%
3–4	227	1.13%
4–5	291	1.45%
5–6	121	0.60%
6–7	127	0.63%
7–8	59	0.29%
8–9	142	0.71%
9–10	105	0.52%
10–11	49	0.24%
11–12	50	0.25%
12–13	97	0.48%
13–14	74	0.37%
14–15	73	0.36%
15–16	171	0.85%
16–17	74	0.37%
17–18	30	0.15%
18–19	113	0.56%
19–20	68	0.34%
Subtotal	**12,944**	**64.32%**
Other	**7,181**	**35.68%**
Total	**20,125**	**100.00%**

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.
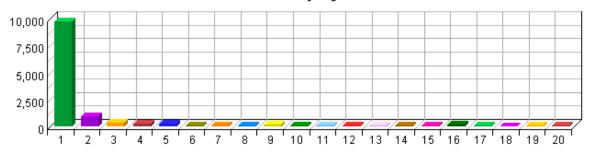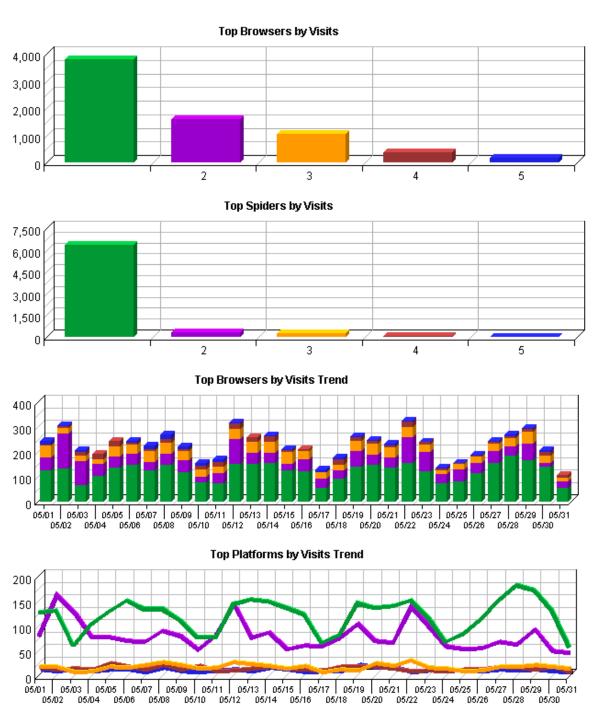
% – Percentage of visitors who viewed your page for the specified duration of time.

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This information tells you how many visitors view your site for specific intervals of time.

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits

Top Spiders by Visits

Top Browsers by Visits Trend

Top Platforms by Visits Trend

Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend

Top Browsers by Visits

Top Browsers

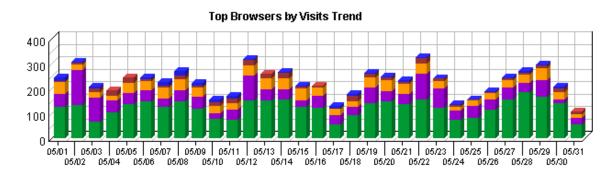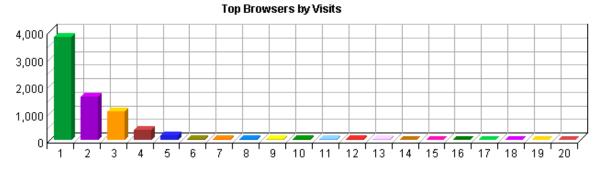|	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	**3,795**	**51.56%**	16,236
2.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	**1,587**	**21.56%**	3,042
3.	Mozilla	**1,043**	**14.17%**	4,367
4.	Other Netscape Compatible	**369**	**5.01%**	2,947
5.	Jakarta Commons−HttpClient/3.0.1	**175**	**2.38%**	1,272
6.	NLESE USEPA	**50**	**0.68%**	812
7.	Safari	**49**	**0.67%**	149
8.	PEAR HTTP_Request class (http://pear.php.net/)	**48**	**0.65%**	68
9.	InfoMinder (V2.0 Win32)	**30**	**0.41%**	60
10.	Others	**23**	**0.31%**	54
11.	Netscape	**20**	**0.27%**	44
12.	bot/1.0 (bot; http://; bot@bot.bot)	**20**	**0.27%**	53
13.	Yandex/1.01.001 (compatible; Win16; I)	**17**	**0.23%**	386
14.	Opera	**12**	**0.16%**	37
15.	ShopWiki/1.0 (http://www.shopwiki.com/wiki/Help:Bot)	**9**	**0.12%**	29
16.	Java/1.6.0_03	**7**	**0.10%**	11
17.	psbot/0.1 (http://www.picsearch.com/bot.html)	**6**	**0.08%**	6

18.	Wget/1.10.2	**6**	**0.08%**	9
19.	Python−urllib/2.5	**5**	**0.07%**	5
20.	ColdFusion	**5**	**0.07%**	5
	Subtotal	**7,276**	**98.86%**	**29,592**
	Other	**84**	**1.14%**	**617**
	Total	**7,360**	**100.00%**	**30,209**

Top Browsers – Help Card

?   **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

−−

♀   Browser data can help you determine how to configure your site for optimal viewing.
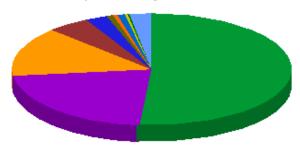
Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	**1,956**	**26.58%**	8,436
		7.0	**1,786**	**24.27%**	7,472
		5.0	**19**	**0.26%**	26
		5.5	**13**	**0.18%**	30
		5.14	**4**	**0.05%**	7
		5.01	**4**	**0.05%**	168
		5.17	**3**	**0.04%**	9
		5.00	**3**	**0.04%**	70
		5.23	**2**	**0.03%**	7
		4.0	**1**	**0.01%**	1
		7.0.5730.13	**1**	**0.01%**	3
		999.1	**1**	**0.01%**	4
		7.0b	**1**	**0.01%**	1
		5.1b1	**1**	**0.01%**	2
		Other	**0**	**0.00%**	**0**
2.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	**1,587**	**21.56%**	3,042
		Other	**0**	**0.00%**	**0**
3.	Mozilla	20080404	**604**	**8.21%**	2,811
		Version Unknown	**152**	**2.07%**	651
		20050319	**42**	**0.57%**	45
		20071127	**28**	**0.38%**	72
		20080109	**27**	**0.37%**	121
		20070725	**22**	**0.30%**	70
		20061206	**21**	**0.29%**	40
		20080201	**18**	**0.24%**	69

20070515	**15**	**0.20%**	42
20070508	**13**	**0.18%**	50
20071025	**11**	**0.15%**	44
20080311	**9**	**0.12%**	42
20070309	**8**	**0.11%**	53
20061010	**7**	**0.10%**	23
20070914	**5**	**0.07%**	21
20020924	**5**	**0.07%**	5
2008032620	**5**	**0.07%**	25
20061204	**4**	**0.05%**	17
20070219	**4**	**0.05%**	9
20060508	**3**	**0.04%**	9
20071008	**3**	**0.04%**	3
20050915	**3**	**0.04%**	12
20060909	**3**	**0.04%**	9
	2	**0.03%**	6
2007121120	**2**	**0.03%**	6
20060111	**2**	**0.03%**	10
2008051206	**2**	**0.03%**	3
20071115	**2**	**0.03%**	13
20080514	**1**	**0.01%**	1
20070815	**1**	**0.01%**	1
20080208	**1**	**0.01%**	1
20080313	**1**	**0.01%**	5
20080207	**1**	**0.01%**	1
20080316	**1**	**0.01%**	5
20070718	**1**	**0.01%**	5
20070604	**1**	**0.01%**	5
20050920	**1**	**0.01%**	1
20050511	**1**	**0.01%**	1
2008030714	**1**	**0.01%**	7
20041107	**1**	**0.01%**	7
20060414	**1**	**0.01%**	12
20060308	**1**	**0.01%**	2
20050717	**1**	**0.01%**	6
20051111	**1**	**0.01%**	4
20040113	**1**	**0.01%**	10
20031007	**1**	**0.01%**	1
20070312	**1**	**0.01%**	5
20060601	**1**	**0.01%**	1
20050716	**1**	**0.01%**	5
Other	**0**	**0.00%**	**0**

Top Browsers by Version

4.	Other Netscape Compatible	Version Unknown	**369**	**5.01%**	2,947
		Other	**0**	**0.00%**	**0**
5.	Jakarta Commons−HttpClient/3.0.1	Version Unknown	**175**	**2.38%**	1,272
		Other	**0**	**0.00%**	**0**
6.	NLESE USEPA	Version Unknown	**50**	**0.68%**	812
		Other	**0**	**0.00%**	**0**
7.	Safari	419.3	**13**	**0.18%**	51
		YY/ADOBE	**12**	**0.16%**	14
		312.6	**12**	**0.16%**	48
		YY	**5**	**0.07%**	12
		417.8	**3**	**0.04%**	11
		312.6_ADOBE	**2**	**0.03%**	7
		412	**1**	**0.01%**	1
		312	**1**	**0.01%**	5
		Other	**0**	**0.00%**	**0**
8.	PEAR HTTP_Request class (http://pear.php.net/)	Version Unknown	**48**	**0.65%**	68
		Other	**0**	**0.00%**	**0**
9.	InfoMinder (V2.0 Win32)	Version Unknown	**30**	**0.41%**	60
		Other	**0**	**0.00%**	**0**
10.	Others	Version Unknown	**23**	**0.31%**	54
		Other	**0**	**0.00%**	**0**
11.	Netscape	4.5	**10**	**0.14%**	13
		8.1	**2**	**0.03%**	12
		8.0.4	**2**	**0.03%**	3
		8.1.3	**1**	**0.01%**	1
		3.0	**1**	**0.01%**	1
		8.1.2	**1**	**0.01%**	6
		4.61	**1**	**0.01%**	2
		7.1	**1**	**0.01%**	5
		7.02	**1**	**0.01%**	1
		Other	**0**	**0.00%**	**0**
12.	bot/1.0 (bot; http://; bot@bot.bot)	Version Unknown	**20**	**0.27%**	53
		Other	**0**	**0.00%**	**0**
13.	Yandex/1.01.001 (compatible; Win16; I)	Version Unknown	**17**	**0.23%**	386
		Other	**0**	**0.00%**	**0**
14.	Opera	9.26	**5**	**0.07%**	7

		9.25	**3**	**0.04%**	13
		9.27	**3**	**0.04%**	12
		9.50	**1**	**0.01%**	5
		Other	**0**	**0.00%**	**0**
15.	ShopWiki/1.0 (http://www.shopwiki.com/wiki/Help:Bot)	Version Unknown	**9**	**0.12%**	29
		Other	**0**	**0.00%**	**0**
16.	Java/1.6.0_03	Version Unknown	**7**	**0.10%**	11
		Other	**0**	**0.00%**	**0**
17.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	**6**	**0.08%**	6
		Other	**0**	**0.00%**	**0**
18.	Wget/1.10.2	Version Unknown	**6**	**0.08%**	9
		Other	**0**	**0.00%**	**0**
19.	Python−urllib/2.5	Version Unknown	**5**	**0.07%**	5
		Other	**0**	**0.00%**	**0**
20.	ColdFusion	Version Unknown	**5**	**0.07%**	5
		Other	**0**	**0.00%**	**0**
	Subtotal		**7,276**	**98.86%**	**29,592**
	Other		**84**	**1.14%**	**617**
	Total		**7,360**	**100.00%**	**30,209**

Top Browsers by Version – Help Card

? **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.
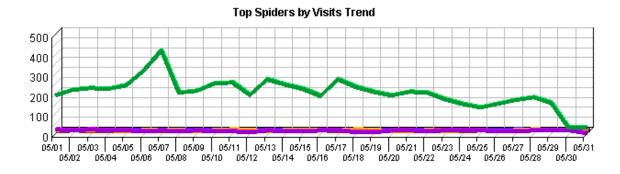
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
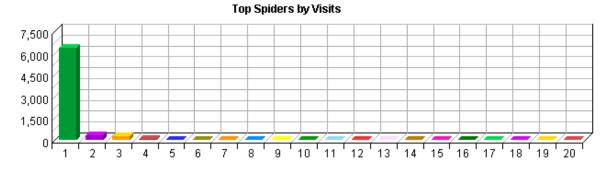
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💡 This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest

technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

Top Spiders by Visits Trend

Top Spiders by Visits

Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	**6,385**	**90.46%**	7,641
2.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	**305**	**4.32%**	601
3.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	**243**	**3.44%**	5,262
4.	Gigabot	**61**	**0.86%**	61
5.	Yeti	**15**	**0.21%**	16
6.	Googlebot	**8**	**0.11%**	13
7.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; maxamine.com–robot)	**6**	**0.09%**	9
8.	YPARD Crawler	**4**	**0.06%**	4
9.	Yahoo–MMAudVid	**4**	**0.06%**	4
10.	WebAlta Crawler	**4**	**0.06%**	29
11.	Mozilla/5.0 (compatible; discobot/1.0; http://discoveryengine.com/discobot.html)	**4**	**0.06%**	4
12.	MSR–ISRCCrawler	**3**	**0.04%**	19
13.	semCrawler	**3**	**0.04%**	3

14.	TurnitinBot	**2**	**0.03%**	2
15.	WebTrends	**2**	**0.03%**	100
16.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	**2**	**0.03%**	2
17.	Balihoo	**2**	**0.03%**	3
18.	Grub	**2**	**0.03%**	3
19.	HouxouCrawler	**1**	**0.01%**	1
20.	Baiduspider (http:	**1**	**0.01%**	2
	Subtotal	**7,057**	**99.99%**	**13,779**
	Other	**1**	**0.01%**	**17**
	Total	**7,058**	**100.00%**	**13,796**
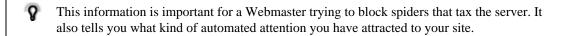
Top Spiders – Help Card

Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
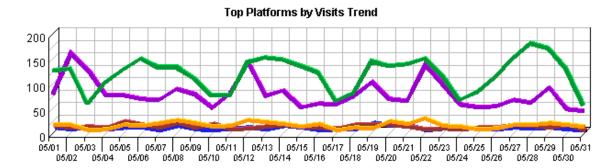
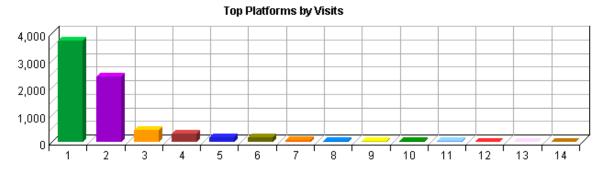**%** – Percentage of total spider visits or hits by the specified spider.

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This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend

Top Platforms by Visits

Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	3,718	50.52%	16,031
2.	Others	2,408	32.72%	8,644
3.	Windows 2000	427	5.80%	1,935
4.	Windows NT	301	4.09%	1,090
5.	Macintosh PowerPC	156	2.12%	584
6.	Macintosh	153	2.08%	627
7.	Windows 98	54	0.73%	498
8.	Linux	45	0.61%	161
9.	Windows 2003	39	0.53%	160
10.	Windows Win32s	34	0.46%	64
11.	Windows 3.x	17	0.23%	386
12.	Windows ME	6	0.08%	23
13.	SunOS	1	0.01%	5
14.	Windows 95	1	0.01%	1
	Total	**7,360**	**100.00%**	**30,209**

Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

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This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User−defined category shown for the first campaign for a visitor. Examples include online banner ads, e−marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

	overview and links to the rest of the site. It often contains or links to a Table of Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one– to three–digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable–length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four–step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

      100 = Success: Continue
      101 = Success: Switching Protocols
      200 = Success: OK
      201 = Success: Created
      202 = Success: Accepted
      203 = Success: Non–Authoritative Information
      204 = Success: No Content
      205 = Success: Reset Content
      206 = Success: Partial Content
      300 = Success: Multiple Choices
      301 = Success: Moved Permanently
      302 = Success: Found
      303 = Success: See Other
      304 = Success: Not Modified
      305 = Success : Use Proxy
      307 = Success : Temporary Redirect

"Failed" codes:

      400 = Failed: Bad Request
      401 = Failed: Unauthorized
      402 = Failed: Payment Required
      403 = Failed: Forbidden |

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time−out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request−URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time−out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top−Level Domain."
Time Interval	A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top−Level Domain	The suffix of a domain name. A top−level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top−level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top−level domains: **ARPANET**: .arpa **Commercial**: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country−code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn **Government**: .gov .gov.[country code] .gove.[country code] .go.[country code] **Military**: .mil .mil.[country code] **Network**: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the */html/info/* directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.